Appendix 1

COMMUNITY GOVERNANCE REVIEW CONSULTATION

31 March to 22 June 2025

Report July 2025

Research and Consultation Team

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1 Introduction

BCP Council ran a consultation on draft proposals to create new parish, town and community councils across Bournemouth and Poole and to make some small changes to the existing town/parish arrangements in Christchurch.

Bournemouth and Poole are the only places in Dorset without town and parish councils. There are four parish councils and a town council in our conurbation already that focus on local priorities, projects, and activities such as improving parks and greenspaces, managing car parks and community centres, providing street furniture, Christmas decorations and community events and entertainment.

We wanted to hear whether the public and key stakeholders:

- Wanted a town and parish council in the area they live in?
- Felt the proposed boundaries are right, or whether they would change them?
- Felt the community they live in is in the right parish or if they would prefer to be a part of another parish area?

Before any decisions were made, we wanted to hear their views on setting up a **new parish, town or community council** in the following areas:

- Boscombe and Pokesdown
- Bournemouth Town
- Broadstone
- Poole Town
- Redhill and Northbourne
- Southbourne.

And their views on **existing parish and town council** arrangements in the following areas:

- Burton and Winkton
- Christchurch Town
- Highcliffe and Walkford
- Hurn
- Throop and Holdenhurst.

The consultation ran from **31 March to 22 June 2025**.

2 Background

Bournemouth, Christchurch and Poole (BCP) Council is running a full Community Governance Review for the first time since it was formed on 1 April 2019, following Local Government Reorganisation.

This review is taking place following a decision made at Full Council on 15 October 2024. Government guidance advises that a review should be carried out every 10–15 years and there has been no full review of Bournemouth and Poole within this period.

Local councils are the first tier of local government and play a crucial role in providing local services and involving people in their local community. This could be at a town, community, neighbourhood, parish or village level.

The BCP Council area currently has five local councils with parish or town status (Burton & Winkton, Christchurch, Highcliffe & Walkford, Hurn, Throop & Holdenhurst), while the remainder of the area is unparished

2.1 Stage One Survey

For the first stage of the Community Governance Review we ran a survey from 25 November 2024 to 19 January 2025, where we invited existing parish and town councils, residents' groups, community associations, neighbourhood organisations and individual residents to put forward their suggestions for their area.

3 Methodology

The consultation used online and paper surveys to ensure broad participation from residents and key stakeholders.

It was hosted on the BCP Engagement HQ platform and was promoted through various channels including:

- Press releases
- Social media posts
- Videos
- E-newsletters
- Question & Answer sessions
- Radio bulletins
- Emails to key stakeholders
- Posters in libraries
- Leaflet delivered by door drop
- A full breakdown of the communications activity for this consultation can be found in the Communications Report

- Details of engagement rates can be found in the Engagement HQ Analytics section.

The main consultation page was hosted from the council's Engagement HQ Platform along with a brief description of the consultation and had all the relevant documents and support information.

The consultation was designed in Engagement HQ (engagement platform software). The online responses were downloaded from the sofware for analysis. The data was checked and verified in preparation for analysis and held in the Research and Consultation Team's secure area. The quantitative data was analysed by the in-house consultation and research team using Power-BI.

We wanted to ensure that councillors could see the views of people living in and outside each of the proposal areas. To do this it was important that respondents' postcodes were cleaned and checked for accuracy.

The validated postcode was then joined with the **ONSPD_MAY_2025_UK** reference table to enrich the dataset with geographic information. This included the **electoral ward**, **easting and northing coordinates**, and **latitude and longitude**.

The eastings and northing coordinates and latitude and longitude represent the centre-point of postcodes (postcode centroid) and are used instead of specific addresses to protect privacy.

Postcode centroids were mapped using Geographic Information System software (QGIS), and spatial joins were used to match each respondent's postcode to the proposal area it is situated in. This allowed us to determine whether a respondent was responding from inside/outside the proposal area for which they were answering questions and allowed filtering by respondents living inside/outside of the proposal areas.

The write in (qualitative) analysis was outsourced to a research company due to capacity within the in-house team. The comments were exported into Excel and sent to the research company who analysed them and coded them into theme based categories.

3.1 Participation

During the consultation period, paper copies of the strategies and surveys were available on request at any of BCP's libraries.

Respondents could give us their views by:

- Reading the Draft Recommendations document
- Completing the online survey
- Alternatively, by completing a paper survey for each of the eleven areas that the proposals related to, which could also be downloaded on the main consultation page or collected from any BCP library

- Paper surveys could also be dropped in the 'Have Your Say' boxes in any BCP library or posted to:

  Community Governance Review Consultation, Research and Consultation Team, BCP Council, Civic Centre, Bourne Avenue, Bournemouth, BH2 6DY.

3.2 Support

If any community groups wanted to meet a council officer to discuss the potential impacts of the draft recommendations, they could email us at the email address below with their details so we could arrange a suitable time with them.

If respondents had any questions, needed support or needed the documents/surveys in a different format, they could email cgr@bcpcouncil.gov.uk.

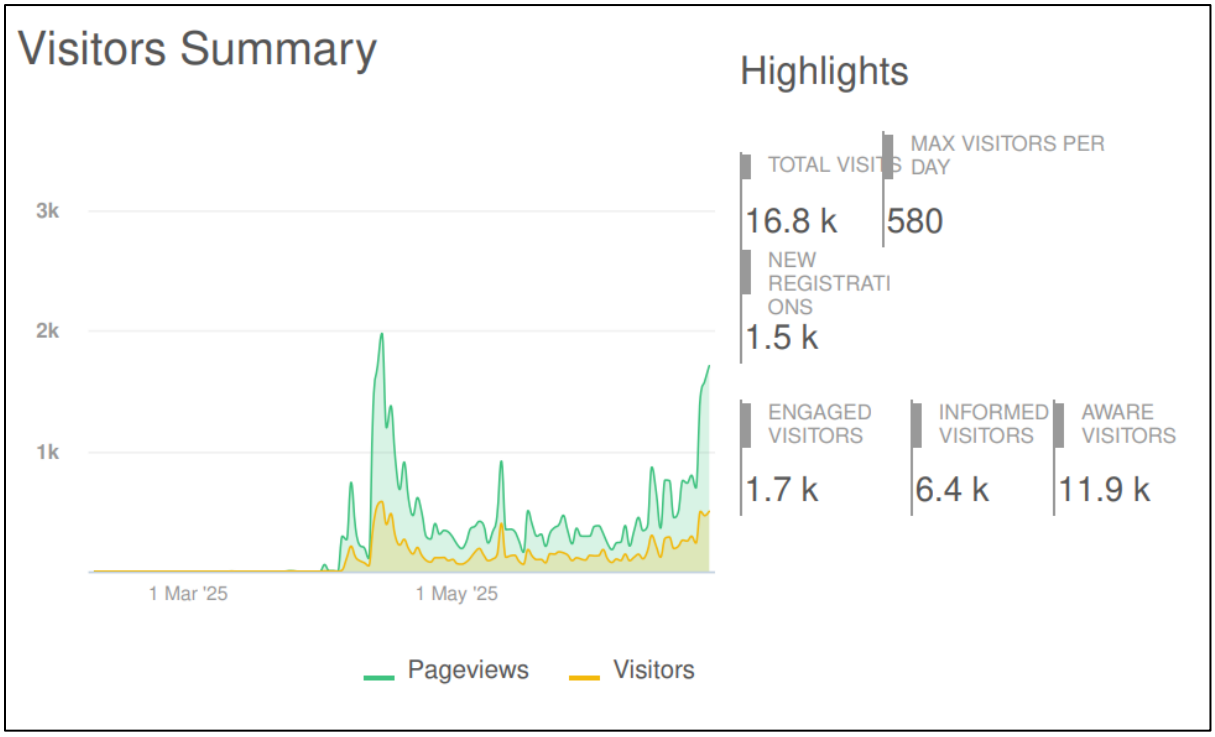
4 Engagement Figures

This section shows the engagement figures for each method used during the consultation.

4.1 Engagement HQ Analytics

The consultation was hosted on the council's engagement platform 'Engagement HQ'. There were 16,825 visits to the consultation page with 11,886 **aware visitors** (i.e. a visitor who has made at least one single visit to the webpage) and 6,422 **informed visitors** (i.e. a visitor who has taken the 'next step' from being aware and clicked on something).

Engagement HQ Measurement Figures



Visitors engaged with the content on the main consultation page as follows:

- 3144 visitors downloaded documents 4942 times, including:
    - 2904 downloads of the Draft Recommendations document
    - 264 downloads of the Poole Proposal
    - 174 downloads of the Poole Town paper survey
    - 162 downloads of the Broadstone Boundary Proposal
    - 115 downloads of the Broadstone paper survey
    - 108 downloads of the Bournemouth Proposal
    - 103 downloads of the Existing Parishes map
    - 72 downloads of the Bournemouth Town paper survey
    - 70 downloads of the Christchurch Town paper survey
    - 69 downloads of the Boscombe and Pokesdown Boundary Proposal
    - 64 downloads of the Southbourne boundary map
    - 62 downloads of the Boscombe and Pokesdown paper survey
    - 60 downloads of the Southbourne paper survey
    - 59 downloads of the Southbourne-Boscombe Boundary Proposal
    - 51 downloads of the Highcliffe and Walkford Parish map
    - 50 downloads of the Electorate Forecasts - Polling Districts document
    - 48 downloads of the Christchurch Parish map
    - 47 downloads of the Christchurch Internal Ward Change Proposal
    - 47 downloads of the Christchurch-Hurn Boundary Change Proposal
    - 43 downloads of the Redhill and Northbourne Boundary Proposal
    - 40 downloads of the Southbourne-Boscombe Boundary Proposal
    - 40 downloads of the Existing Charter Trustees map

- 39 downloads of the Highcliffe and Walkford paper survey
- 35 downloads of the Christchurch Harbour Boundary Proposal
- 30 downloads of the Burton and Winkton Parish map
- 28 downloads of the Burton and Winkton paper survey
- 25 downloads of the Throop and Holdenhurst Parish map
- 25 downloads of the Community Governance Review Consultation poster
- 25 downloads of the Electorate Forecasts - Proposed Parishes document
- 21 downloads of the Redhill and Northbourne paper survey
- 20 downloads of the Hurn Boundary Change Proposal
- 16 downloads of the Hurn Parish map
- 14 downloads of the Throop and Holdenhurst paper survey
- 12 downloads of the Hurn paper survey
- Visitors also viewed the Frequently Asked Questions (FAQs) 260 times.

The majority of visitors to the consultation page on Engagement HQ came via Facebook (2141 visits), Google (1422 visits) and BCP Council webpages (749 visits). A full breakdown of the site referrals can be seen below:

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.google.com	1225
m.facebook.com	1026
lm.facebook.com	781
www.bcpcouncil.gov.uk	618
l.facebook.com	297
www.google.co.uk	197
www.bing.com	193
android-app	178
bcpcouncil.sharepoint.com	131
duckduckgo.com	75
nextdoor.co.uk	45
t.co	40
www.facebook.com	37
uk.search.yahoo.com	31
bma06.r.ag.d.sendibm3.com	19

5 Communications Report

Below is a breakdown of the communications activity carried out by BCP Council to promote the Community Governance Review Consultation as widely as possible.

The council used a variety of methods to promote the consultations including press releases and social media posts on Facebook, X (formerly Twitter), LinkedIn, and Instagram along with posters in libraries.

5.1 Press releases

The council issued a series of press releases before, and during the consultation period. These are listed below:

- 26/02/2025 - Bournemouth and Poole residents one step closer to having greater influence on local issues | BCP
- 26/03/2025 - Councillors vote to consult Bournemouth and Poole residents on proposals to set up new parish and town councils in the area | BCP
- 01/04/2025 - Have your say on proposals to set up new parish and town councils in the area | BCP
- 11/06/2025 - Have your say on proposed changes to town and parish councils | BCP
- 11/06/2025 - Summer plans and community governance discussed in Leader Q&A Session | BCP

5.2 Social media posts

22 social media posts had a total reach[1] of 34,616 people, a total engagement[2] of 3,072 people and a total of 43,682 impressions[3]. Below are details of how people interacted with our social media posts during the consultation period:

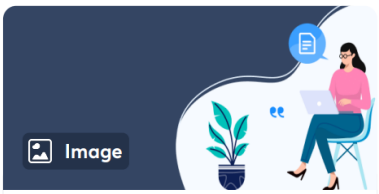
[1] The total number of people who see the posts.
[2] The number of unique people who engaged with the posts, i.e., commented or liked.
[3] The number of times people saw the posts.

Facebook	Total
Reactions	120
Clicks	292
Other clicks	1.9K
Comments	378
Shares	47

Instagram	Total
Likes	91
Saved	5
Comments	5

Linkedin	Total
Likes	12
Clicks	68
Comments	3
Shares	3

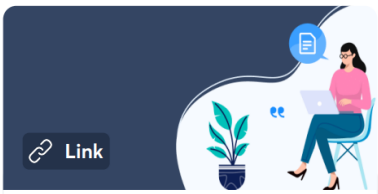
Below is the best performing social media posts based on **impressions**:



Feb. 28 2025

A new community governance review could give you m...

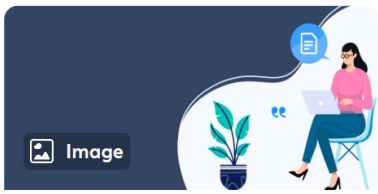
Reach	5.2K
Engagement	356
Impressions	5.4K



May. 19 2025

Have your say on how your local area is governed...

Reach	4.6K
Engagement	845
Impressions	5.3K



Apr. 2 2025

Have Your Say on Local Governance!

Reach	4.6K
Engagement	306
Impressions	5K

May. 29 2025

What costs less than a coffee a month?

Reach	1.9K
Views	2.7K
Engagement	19

May. 22 2025

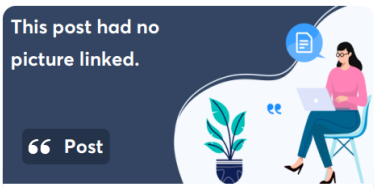
New Video Series

Reach	1.9K
Views	2.6K
Engagement	30

Jun. 9 2025

Have you had your say in the Community Governance...

Reach	1.8K
Views	2.6K
Engagement	19



Jun. 10 2025

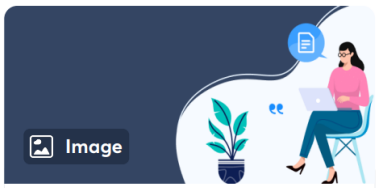
Join us for a Leader Live Q&A Session on social m...

Impressions	778
Engagement	17

Jun. 10 2025

Join us for a Leader Live Q&A Session on social m...

Impressions	552
Engagement	14

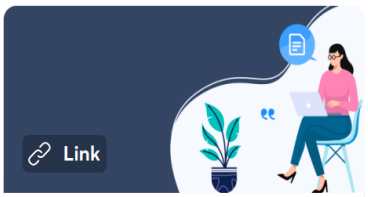


Feb. 28 2025

A new community governance review could give you m...

Impressions	507
Engagement	24

Below is the best performing social media posts based on **engagement**:



May. 19 2025

Have your say on how your local area is governed...

Reach	4.6K
Engagement	845
Impressions	5.3K

Jun. 10 2025

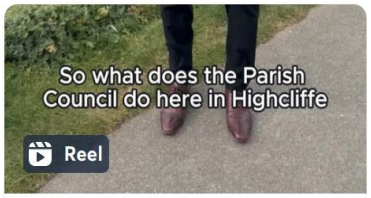
Join us for a Leader Live Q&A Session on social m...

Reach	2.6K
Engagement	366
Impressions	3K

Jun. 19 2025

The Community Governance Review Consultation is ...

Reach	4.4K
Engagement	358
Impressions	4.6K



May. 22 2025

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Engagement	30

Jun. 9 2025

Have you had your say in the Community Governance...

Reach	1.8K
Views	2.6K
Engagement	19

May. 29 2025

What costs less than a coffee a month?

Reach	1.9K
Views	2.7K
Engagement	19

Apr. 2 2025

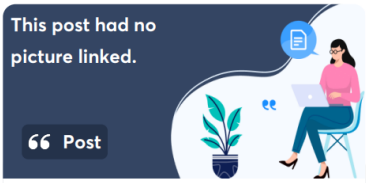
Have Your Say on Local Governance!

Impressions	267
Engagement	28

Feb. 28 2025

A new community governance review could give you m...

Impressions	507
Engagement	24



Jun. 10 2025

Join us for a Leader Live Q&A Session on social m...

Impressions	778
Engagement	17

Feb. 28 2025

BCP Council is reviewing proposals for parish, tow...

Engagement	37
Likes	2
Reposts	1

Apr. 2 2025

Have your say on local governance! BCP Council is...

Engagement	36
Likes	0
Reposts	0

Jun. 10 2025

Join us for a Leader Live Q&A

Engagement	27
Likes	1
Reposts	0

Below is the best performing social media posts based on **reach**:

Feb. 28 2025

A new community governance review could give you m...

Reach	5.2K
Engagement	356
Impressions	5.4K

Apr. 2 2025

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New Video Series

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Views	2.6K
Engagement	30

Jun. 9 2025

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Views	2.6K
Engagement	19

Below is the best performing social media posts based on **likes**:

Feb. 28 2025

BCP Council is reviewing proposals for parish, tow...

Engagement	37
Likes	2
Reposts	1

Jun. 10 2025

Join us for a Leader Live Q&A

Engagement	27
Likes	1
Reposts	0

Jun. 19 2025

The Community Governance Review consultation close...

Engagement	13
Likes	0
Reposts	0

Below is the best performing social media posts based on **reposts**:

Feb. 28 2025

BCP Council is reviewing proposals for parish, tow...

Engagement	37
Likes	2
Reposts	1

Jun. 19 2025

The Community Governance Review consultation close...

Engagement	13
Likes	0
Reposts	0

Jun. 10 2025

Join us for a Leader Live Q&A

Engagement	27
Likes	1
Reposts	0

5.3 Videos

During the consultation period, the council posted a variety of videos for promotional and information purposes. The videos summarised key information, tackled misinformation that had spread in the public domain during the consultation period, and clarified the more technical aspects about the proposals. These included:

- An information video added to the main consultation webpage on the 2nd May 2025. This video was viewed 1936 times.
- A four-part video series by Councillor Andy Martin posted on the main consultation webpage and on the council's Tiktok and Instagram pages:
    - Part 1 - 350 views and 13 likes; published on 29/05/2025
    - Part 2 - 530 views, 33 likes and 1 comment; published on 11/06/2025
    - Part 3 - 505 views, 18 likes, 1 comment and 1 save; published on 19/06/2025
    - Part 4 - 619 views, 10 likes, 1 comment and 1 save; published on 20/06/2025.

5.4 E-newsletters

The council also promoted the consultation through the following e-newsletters:

- 20/06/2025 - **BCP Weekly News newsletter**: Community Governance Review / Summer Streets
- 13/06/2025 - **BCP Weekly News newsletter**: Join us for a Leader Live Q&A Session/Have your say on proposed changes to town and parish councils
- 11/04/2025 - **BCP Weekly News newsletter**: What's on locally this Easter
- 02/04/2025 - **Need To Know newsletter**: Need To Know > 2 April 2025

5.5 Question & Answer (Q&A) Sessions

The council held a live Q&A with the Leader and Richard Jones on 17/06/2025 which amassed more than 207 people watching live as it was streamed across Facebook, Instagram, LinkedIn and YouTube.

5.6 Radio

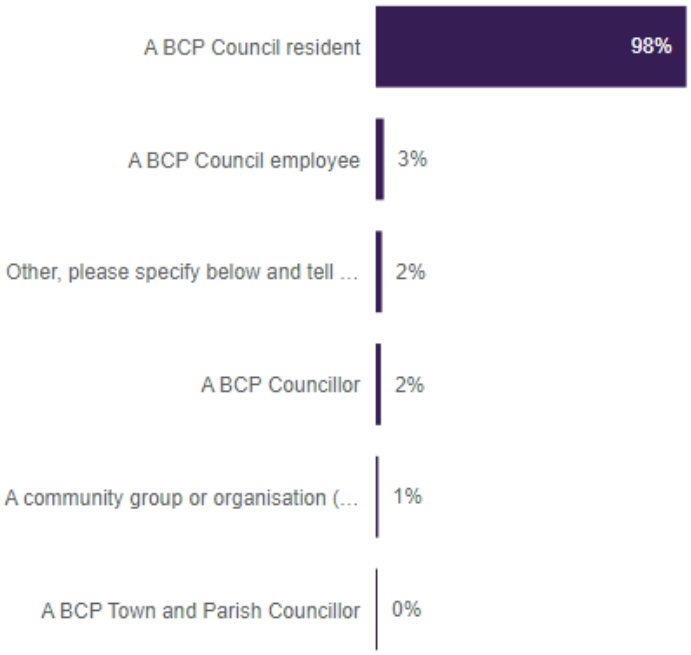
An audio clip recording with the BCP Council Leader, Councillor Millie Earl, was featured on the top of the hour local bulletin of Bournemouth One Radio, as well as on their website on 23rd of April 2025: https://news.bournemouthone.com/80221/.

6 Analysis and results

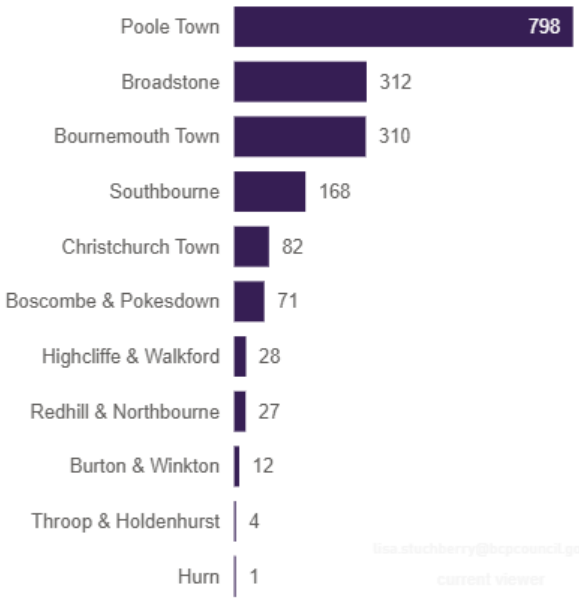
In total 1866 respondents replied to the Community Governance Review survey either online or in paper format.

6.1 Respondent Type

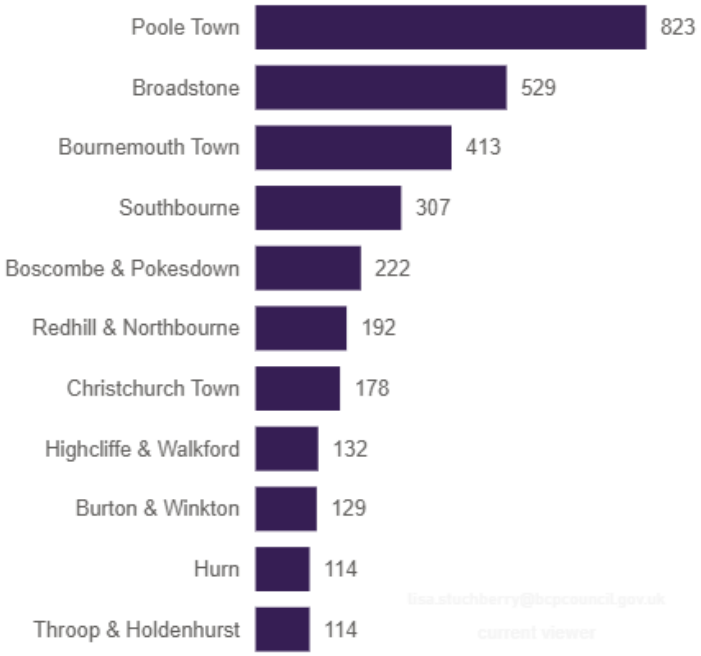
Q. Which of these best describes you?



The graph below shows which of the proposal areas respondents live in, for example 798 respondents who completed the survey lived within the Poole Town proposal area.



The graph below shows the number of respondents who chose to share their views on each of the proposal areas, for example 823 respondents shared their views on the Poole Town proposal.

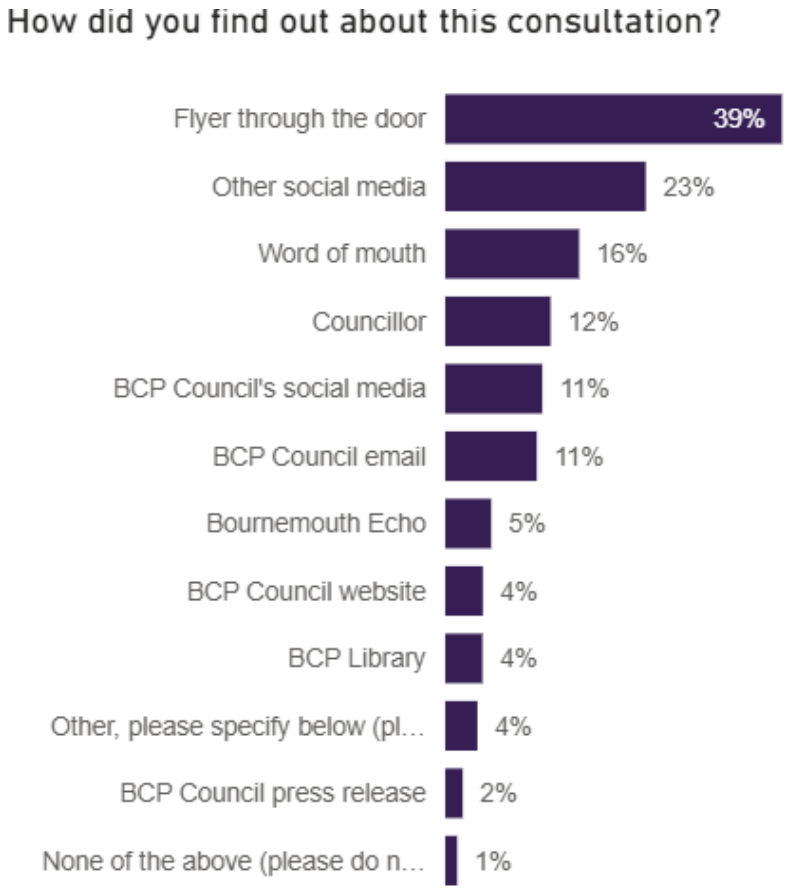


6.2 Consultation Awareness

Q. How did you find out about this consultation?

Please note respondents could select more than one option for this question.

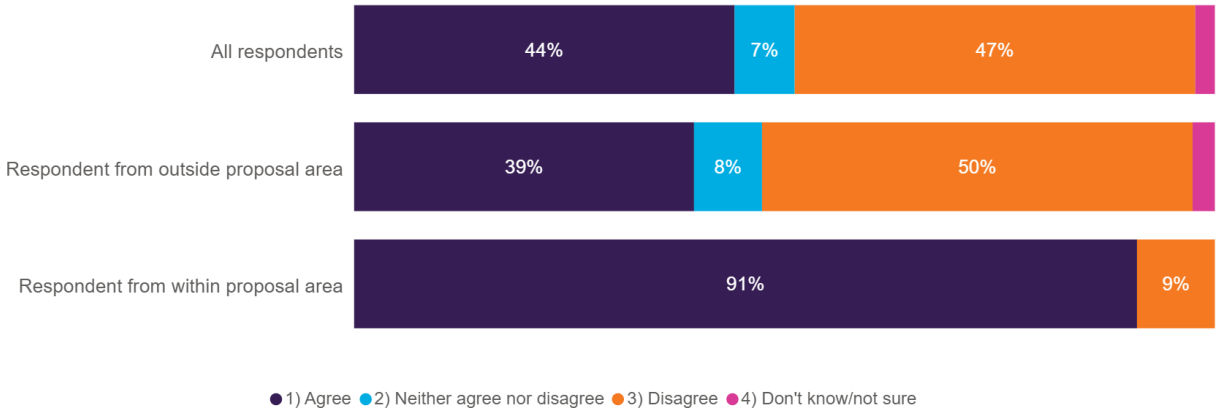
Almost 4 in 10 respondents received a flyer through their door, followed by almost one quarter finding out via other social media. 16% were informed by word of mouth and 12% from a councillor. 11% found out via BCP Council social media and BCP Council emails.



7 Burton and Winkton

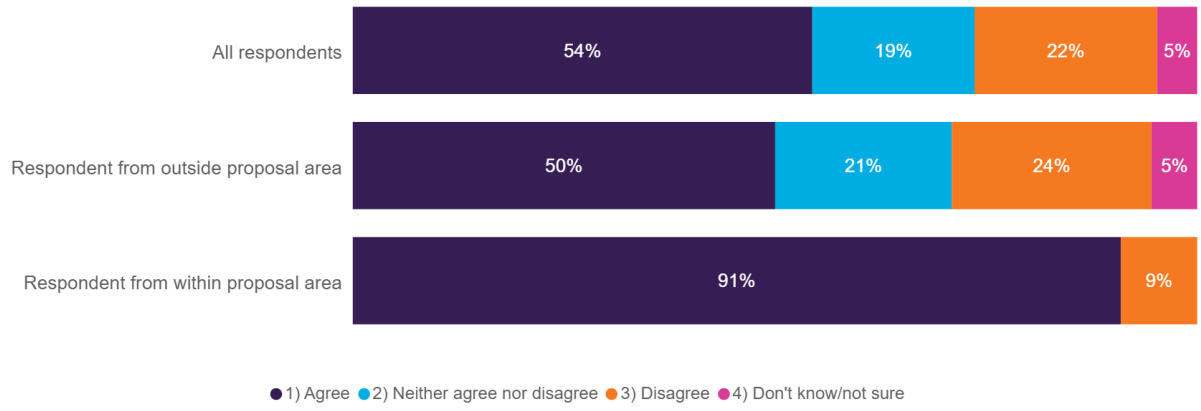
There was a total of 129 responses to this section of the survey.

Qa. To what extent do you agree or disagree that the parish of Burton and Winkton should not be abolished?



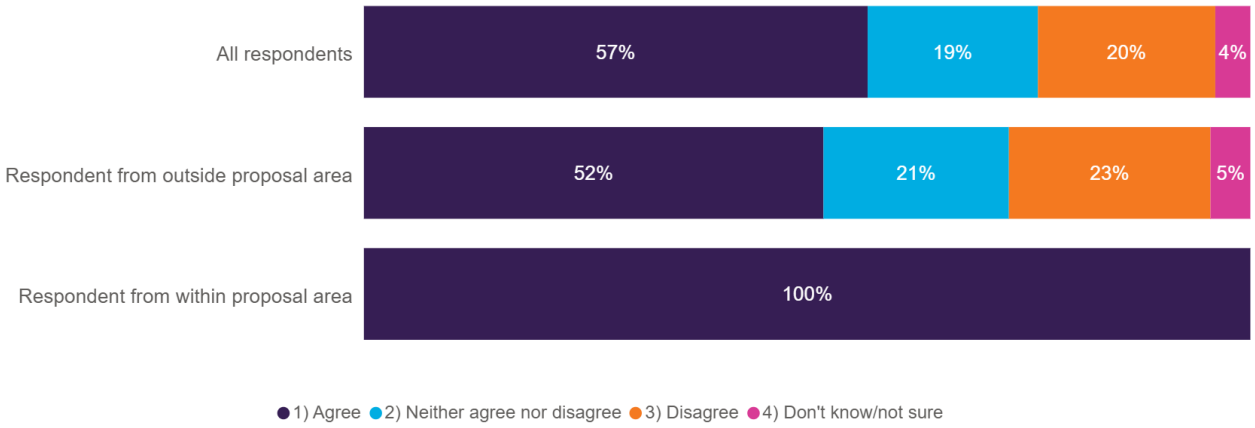
Bases: All respondents – 129; Respondents from outside proposal area – 114; Respondents within proposal area – 11.

Qb. To what extent do you agree or disagree that no change be made to the boundary of the existing parish of Burton and Winkton?



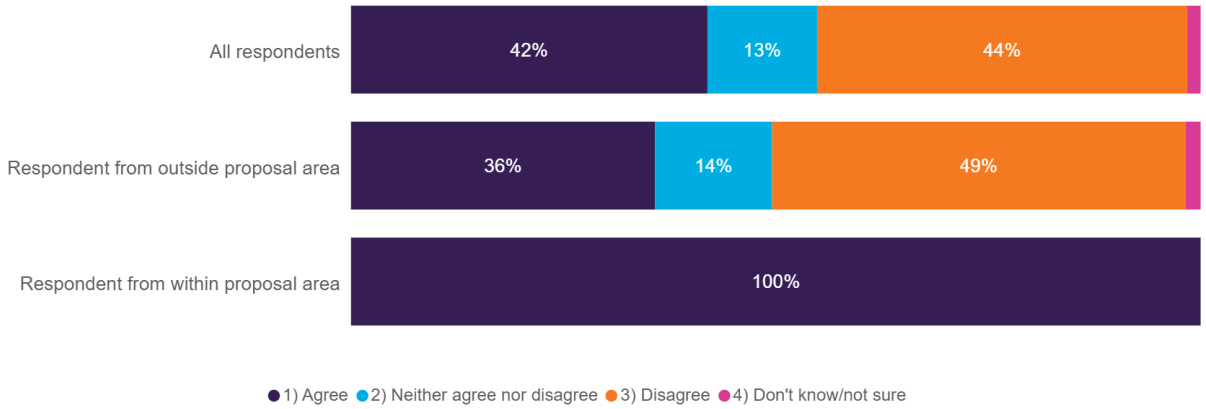
Bases: All respondents – 125; Respondents from outside proposal area – 110; Respondents within proposal area – 11.

Qc. To what extent do you agree or disagree that the name of the parish of Burton and Winkton should not be altered?



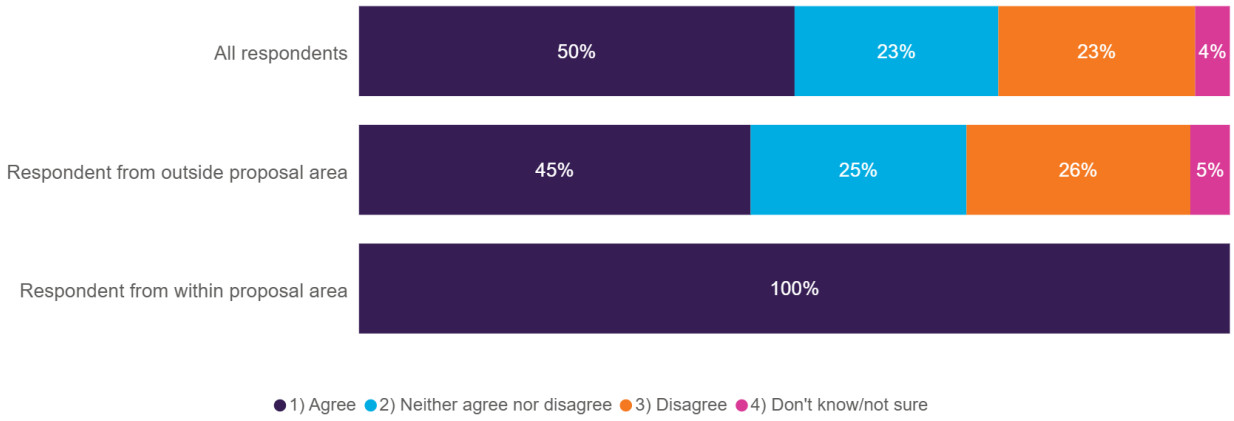
Bases: All respondents – 125; Respondents from outside proposal area – 110; Respondents within proposal area – 11.

Qd. To what extent do you agree or disagree that the parish of Burton and Winkton should continue to have a parish council?



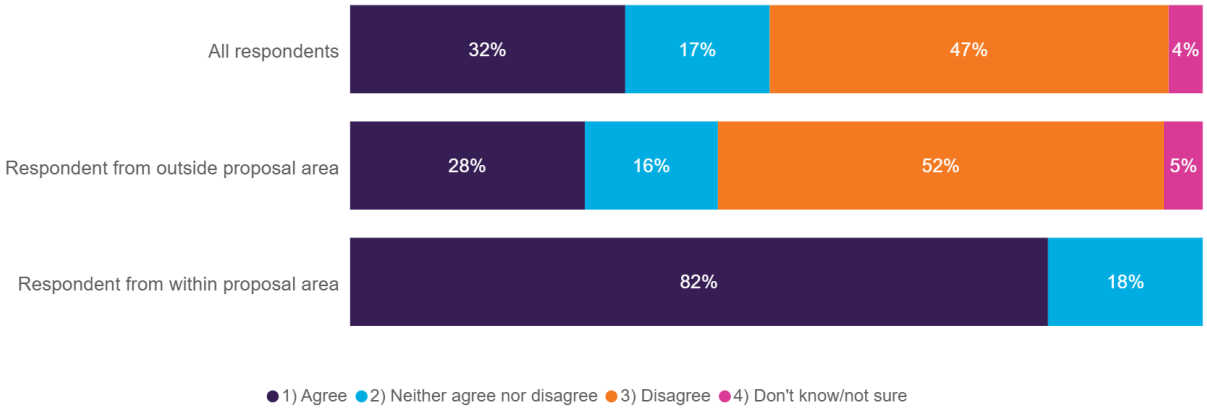
Bases: All respondents – 124; Respondents from outside proposal area – 109; Respondents within proposal area – 11.

Qe. To what extent do you agree or disagree that the name of the parish council should not be altered?



Bases: All respondents – 124; Respondents from outside proposal area – 109; Respondents within proposal area – 11.

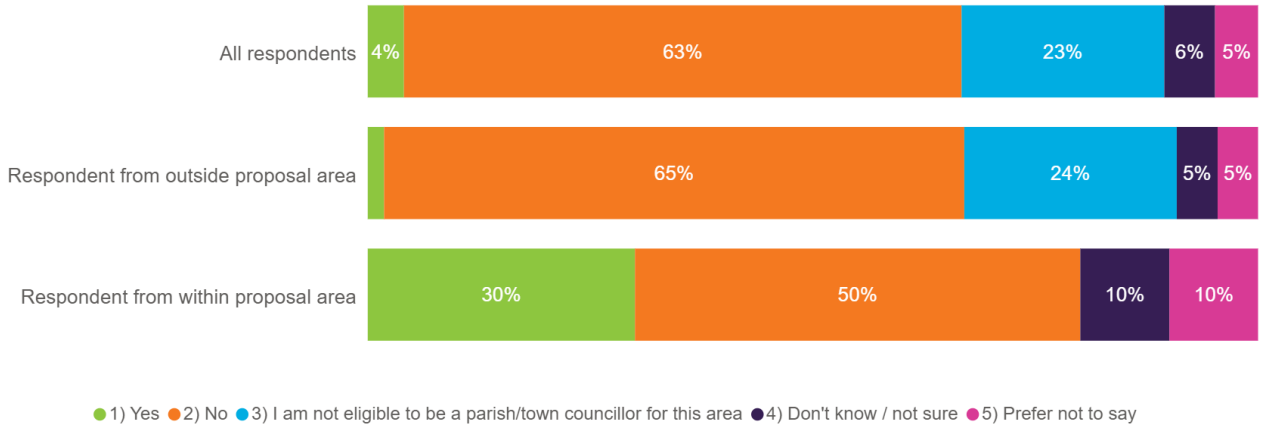
Qf. To what extent do you agree or disagree that the parish council for Burton and Winkton shall consist of 10 councillors?



Bases: All respondents – 124; Respondents from outside proposal area – 109; Respondents within proposal area – 11.

Q. Standing as a councillor. In order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Burton and Winkton?

Three people who lived in the Burton and Winkton area said they would consider standing as a councillor.

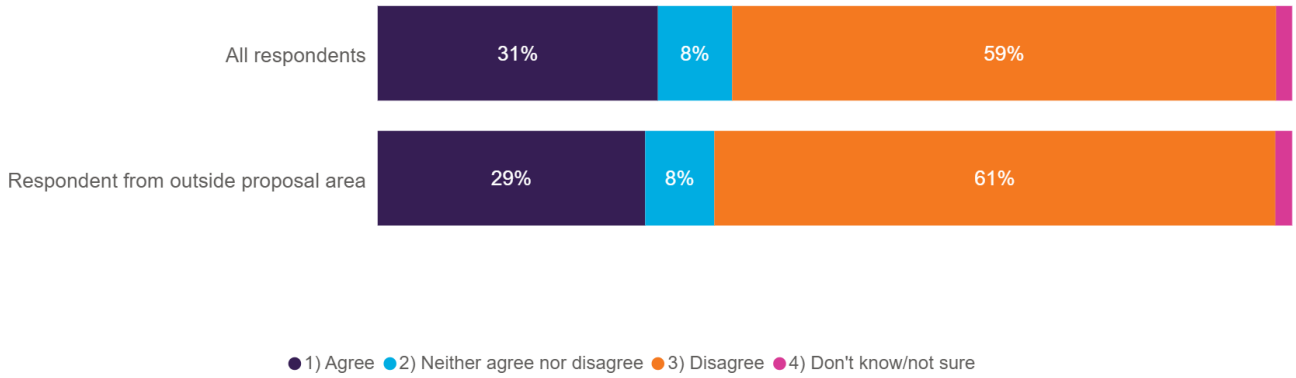


Bases: All respondents – 123; Respondents from outside proposal area – 109; Respondents within proposal area – 10.

8 Hurn

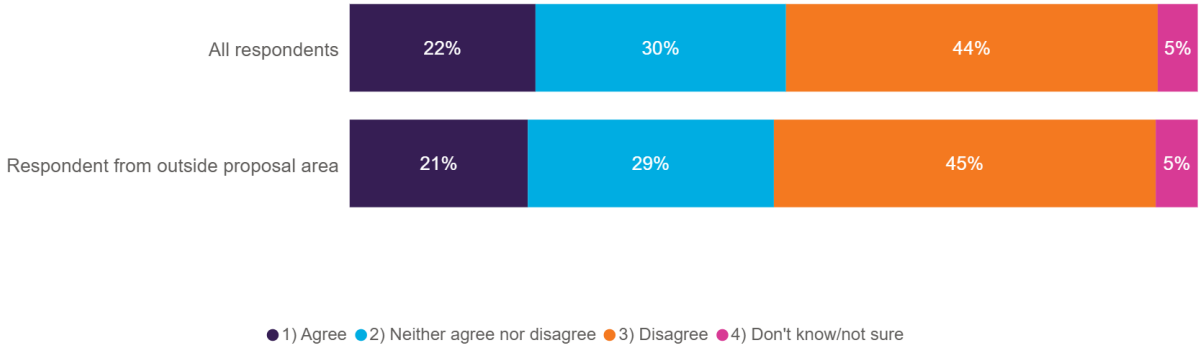
There was a total of 114 responses to this section of the survey.

Qa. To what extent do you agree or disagree that the parish of Hurn should not be abolished?



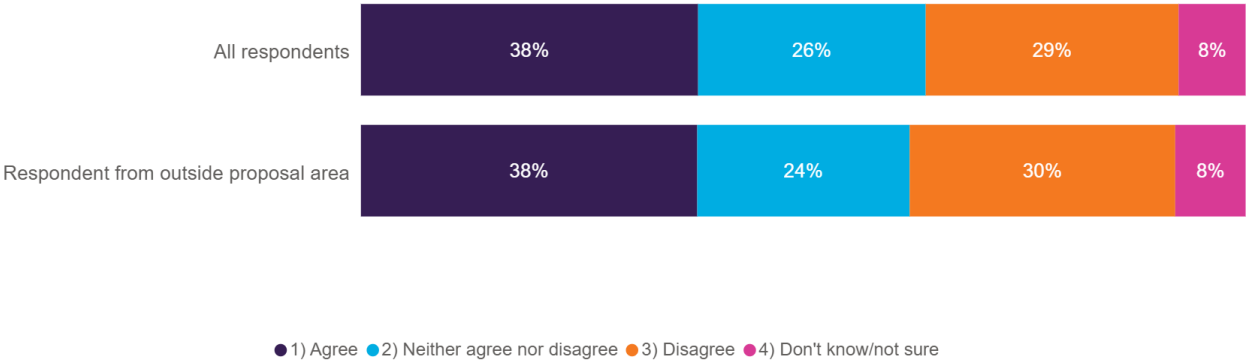
Bases: All respondents – 111; Respondents from outside proposal area – 106; Respondents within proposal area – 0.

Qb. To what extent do you agree or disagree that the boundary of the existing parish of Hurn be altered as shown on the plan above?



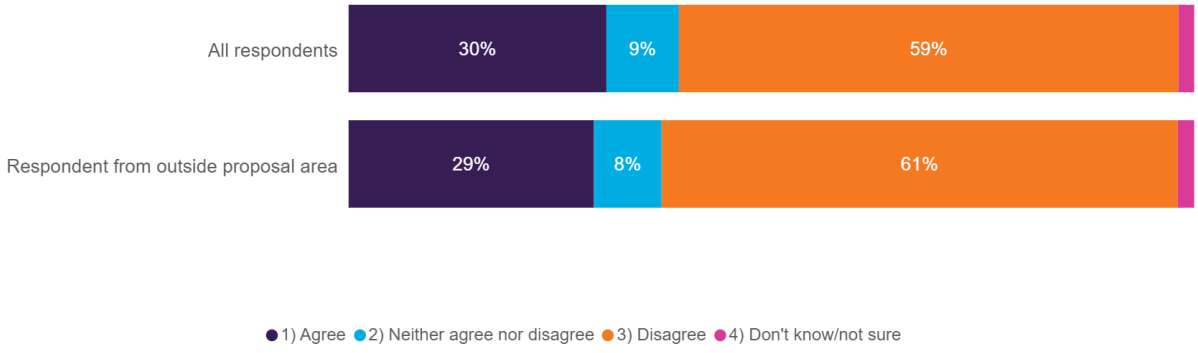
Bases: All respondents – 105; Respondents from outside proposal area – 100; Respondents within proposal area – 0.

Qc. To what extent do you agree or disagree that the name of the parish of Hurn should not be altered?



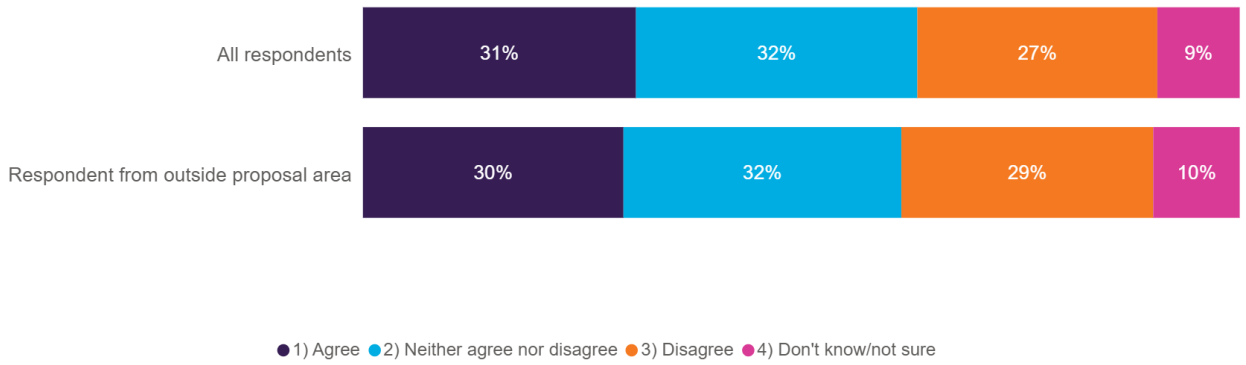
Bases: All respondents – 105; Respondents from outside proposal area – 100; Respondents within proposal area – 0.

Qd. To what extent do you agree or disagree that the parish of Hurn should continue to have a parish council?



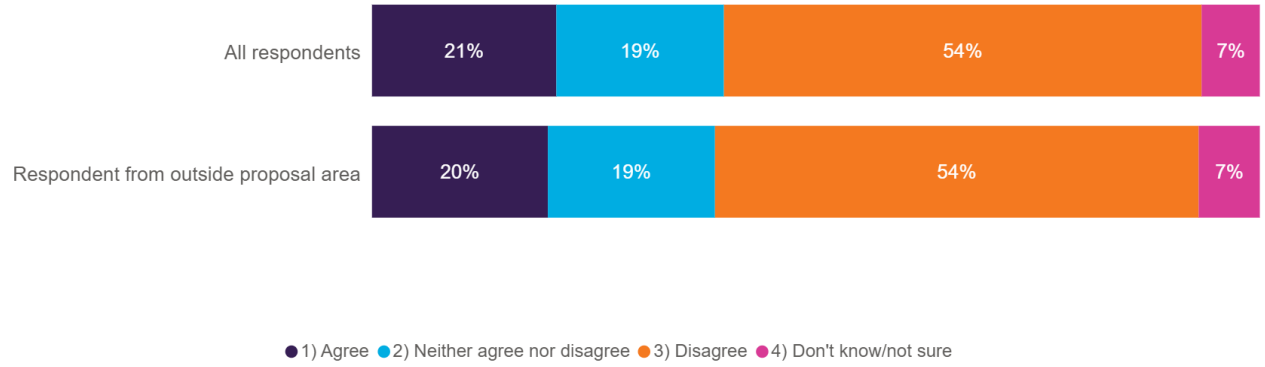
Bases: All respondents – 105; Respondents from outside proposal area – 100; Respondents within proposal area – 0.

Qe. To what extent do you agree or disagree that the name of the parish council should not be altered?



Bases: All respondents – 106; Respondents from outside proposal area – 101; Respondents within proposal area – 0.

Qf. To what extent do you agree or disagree that the parish council for Hurn shall consist of six councillors?



Bases: All respondents – 106; Respondents from outside proposal area – 101; Respondents within proposal area – 0.

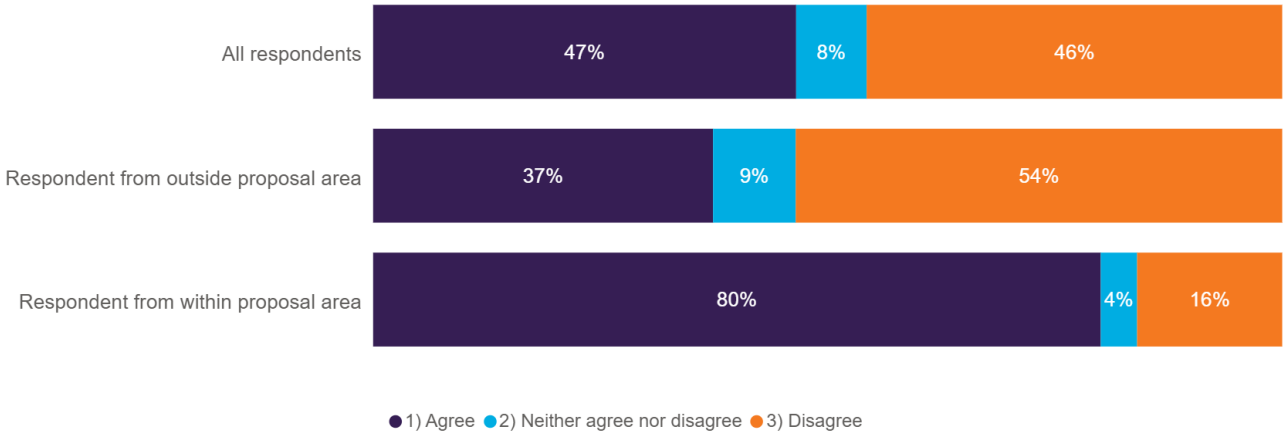
Q. Standing as a councillor. In order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Hurn?

There were no respondents from the Hurn area that answered this section of the consultation.

9 Highcliffe and Walkford

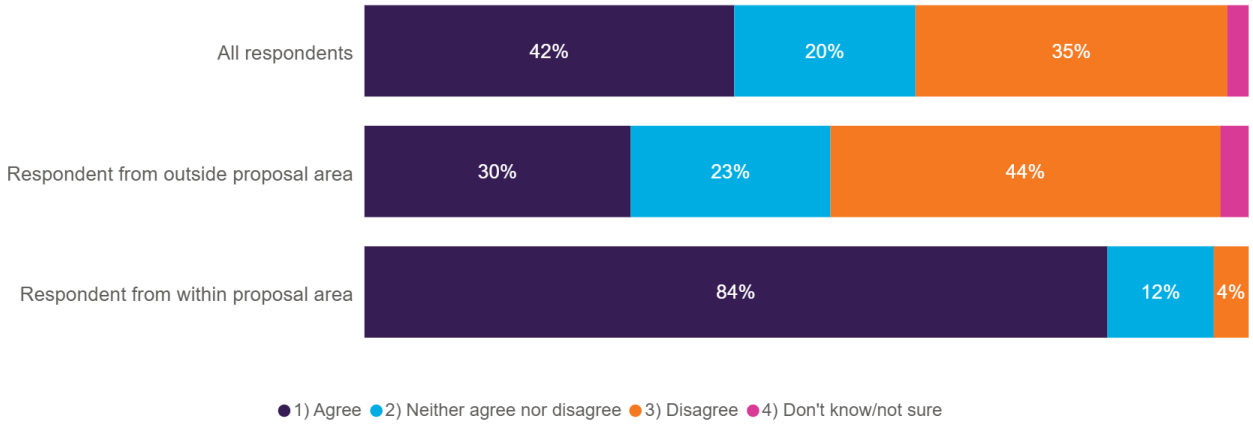
There was a total of 132 responses to this section of the survey.

Qa. To what extent do you agree or disagree that the parish of Highcliffe and Walkford should not be abolished?



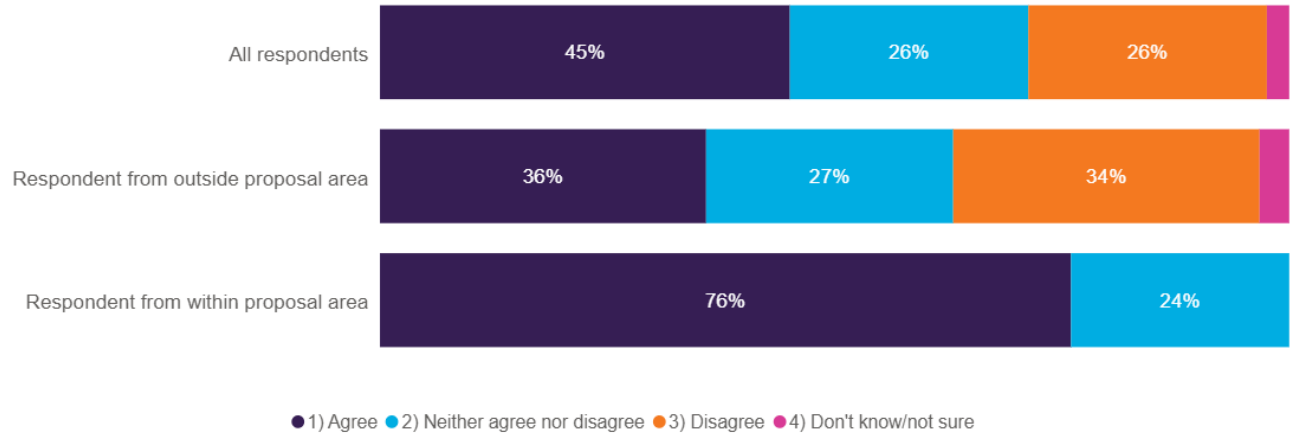
Bases: All respondents – 129; Respondents from outside proposal area – 99; Respondents within proposal area – 25.

Qb. To what extent do you agree or disagree that no change be made to the boundary of the existing parish of Highcliffe and Walkford?



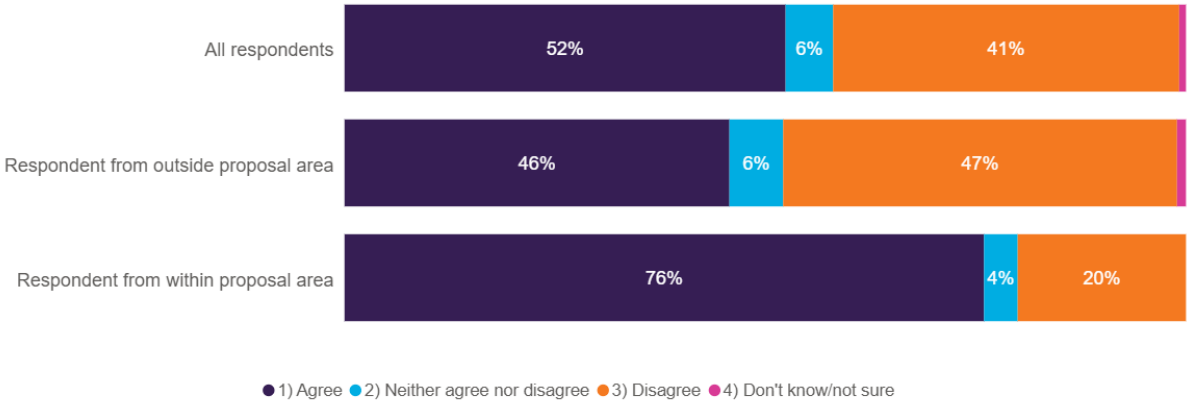
Bases: All respondents – 122; Respondents from outside proposal area – 93; Respondents within proposal area – 25.

Qc. To what extent do you agree or disagree that the name of the parish of Highcliffe and Walkford should not be altered?



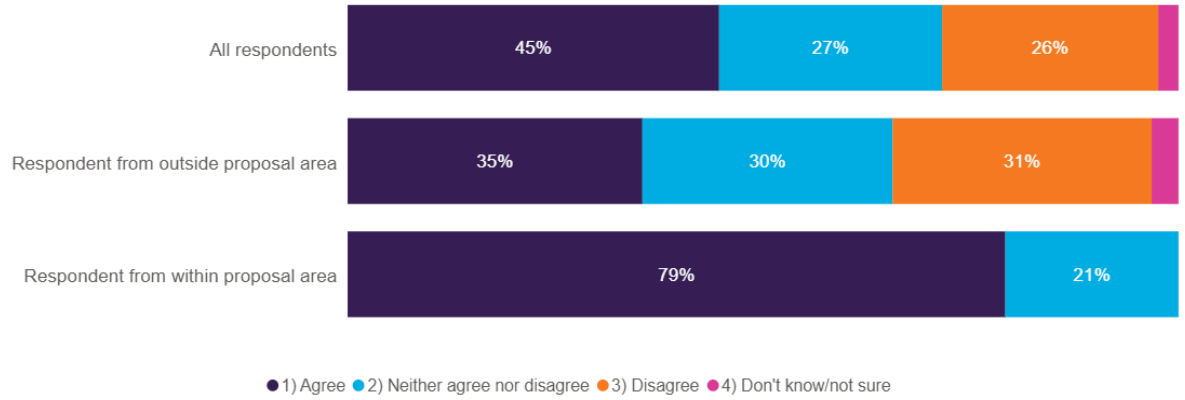
Bases: All respondents – 122; Respondents from outside proposal area – 92; Respondents within proposal area – 25.

Qd. To what extent do you agree or disagree that the parish of Highcliffe and Walkford should continue to have a parish council?



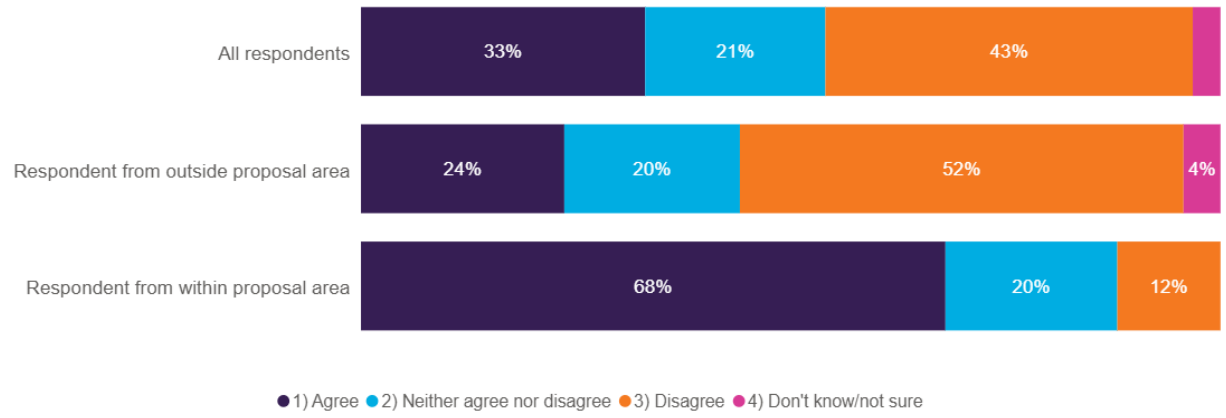
Bases: All respondents – 124; Respondents from outside proposal area – 94; Respondents within proposal area – 25.

Qe. To what extent do you agree or disagree that the name of the parish council should not be altered?



Bases: All respondents – 123; Respondents from outside proposal area – 93; Respondents within proposal area – 24.

Qf. To what extent do you agree or disagree that the parish council for Highcliffe and Walkford consist of 11 councillors?



Bases: All respondents – 124; Respondents from outside proposal area – 93; Respondents within proposal area – 25.

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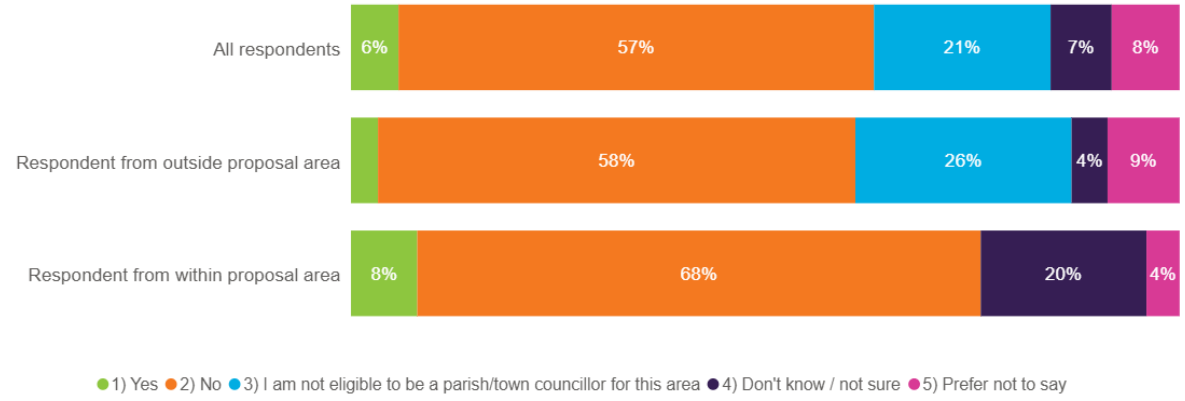
Q. Standing as a councillor in order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Highcliffe and Walkford?

Two respondents from the Highcliffe and Walkford area said that they would consider standing as a councillor.

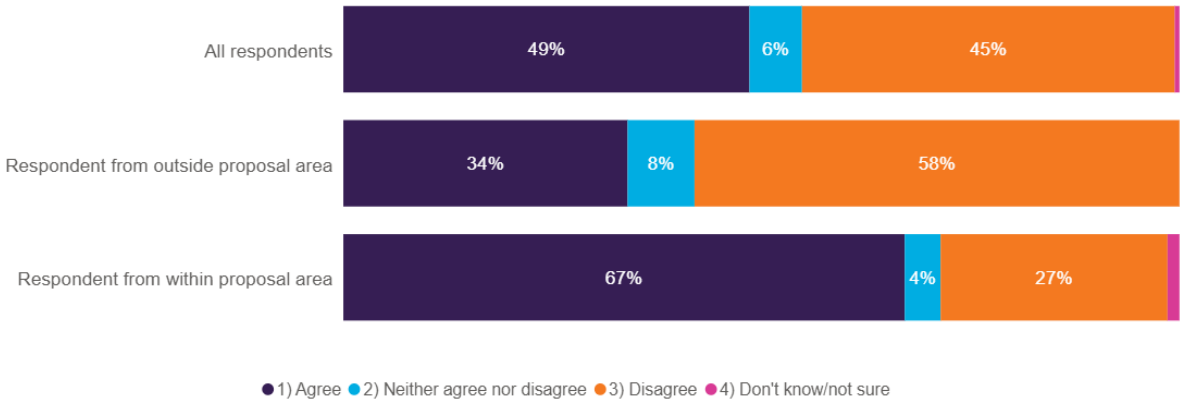


Bases: All respondents – 122; Respondents from outside proposal area – 92; Respondents within proposal area – 25.

10 Christchurch Town

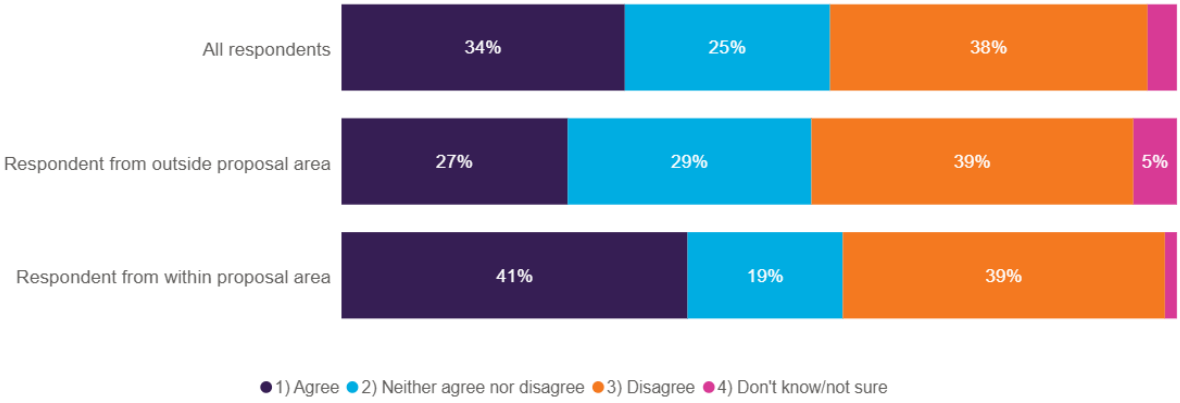
There was a total of 178 responses to this section of the survey.

Qa. To what extent do you agree or disagree that the parish of Christchurch Town should not be abolished?



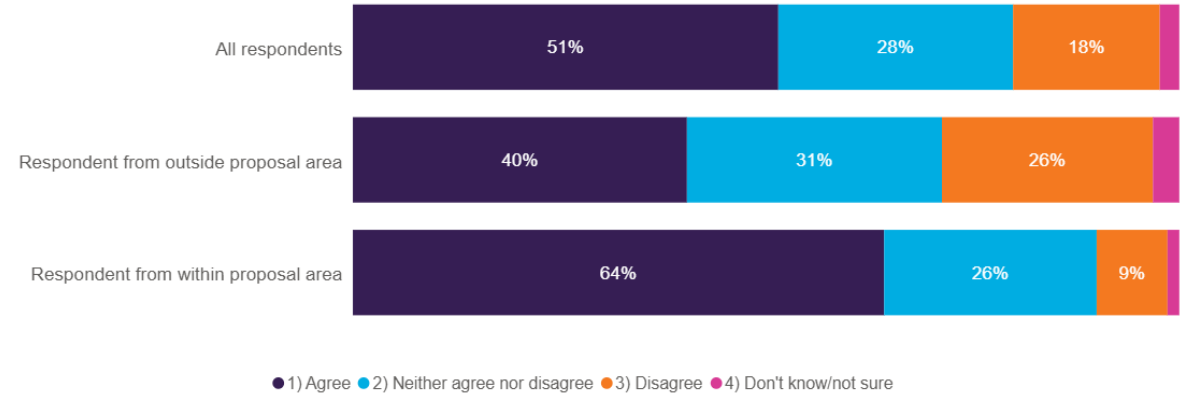
Bases: All respondents – 175; Respondents from outside proposal area – 100; Respondents within proposal area – 70.

Qb. To what extent do you agree or disagree that the boundary of the existing parish of Christchurch be altered as shown on the plans?



Bases: All respondents – 171; Respondents from outside proposal area – 96; Respondents within proposal area – 70.

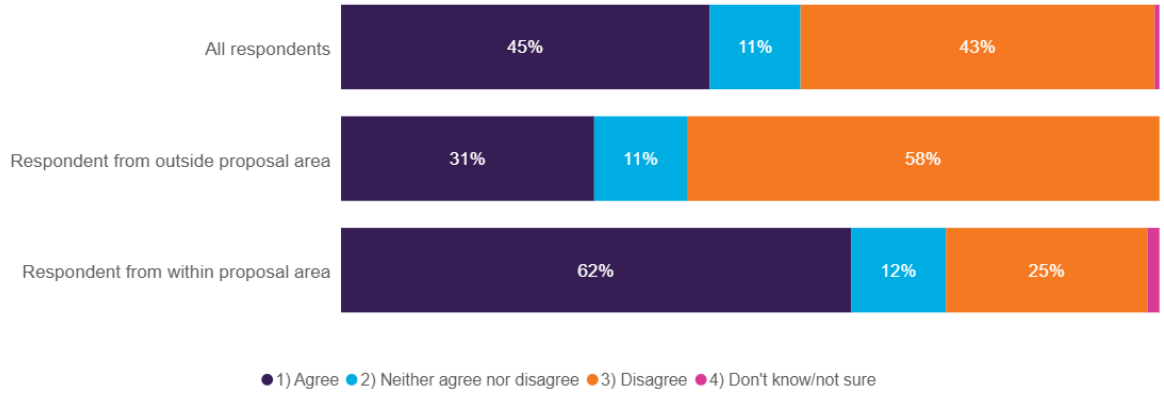
Qc. To what extent do you agree or disagree that the name of the parish of Christchurch Town should not be altered?



Bases: All respondents – 169; Respondents from outside proposal area – 94; Respondents within proposal area – 70.

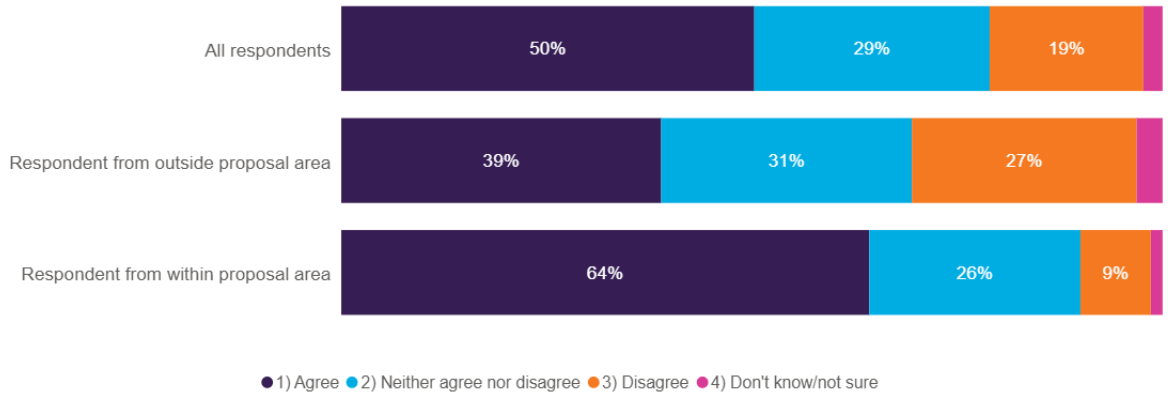
Qd. To what extent do you agree or disagree that the parish should continue to have a parish council in the style of a town council?

All respondents



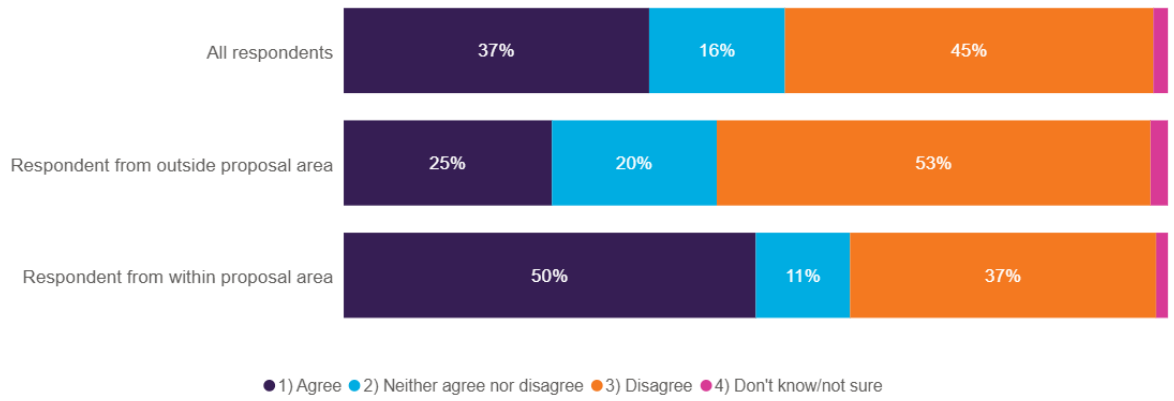
Bases: All respondents – 171; Respondents from outside proposal area – 97; Respondents within proposal area – 69.

Qe. To what extent do you agree or disagree that the name of the town council should not be altered?



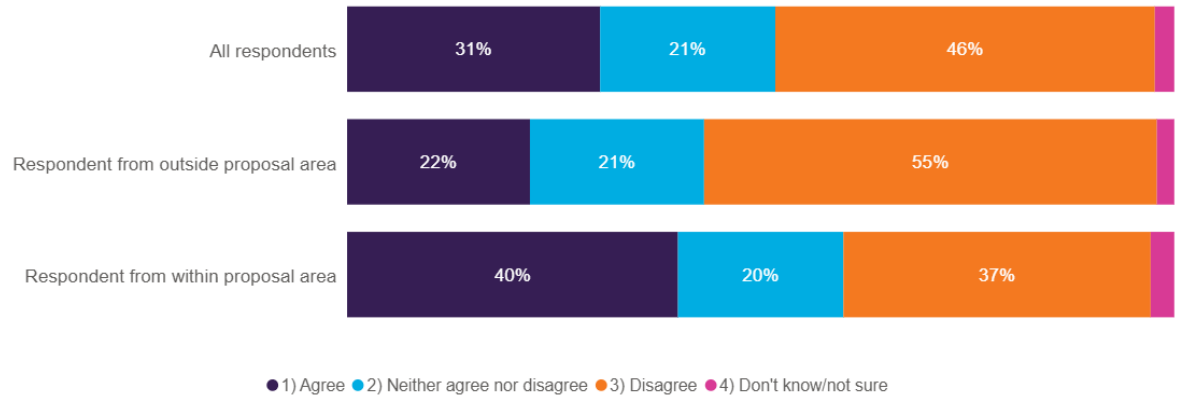
Bases: All respondents – 171; Respondents from outside proposal area – 95; Respondents within proposal area – 70.

Qf To what extent do you agree or disagree that the parish of Christchurch Town continue to be divided into 5 parish wards.



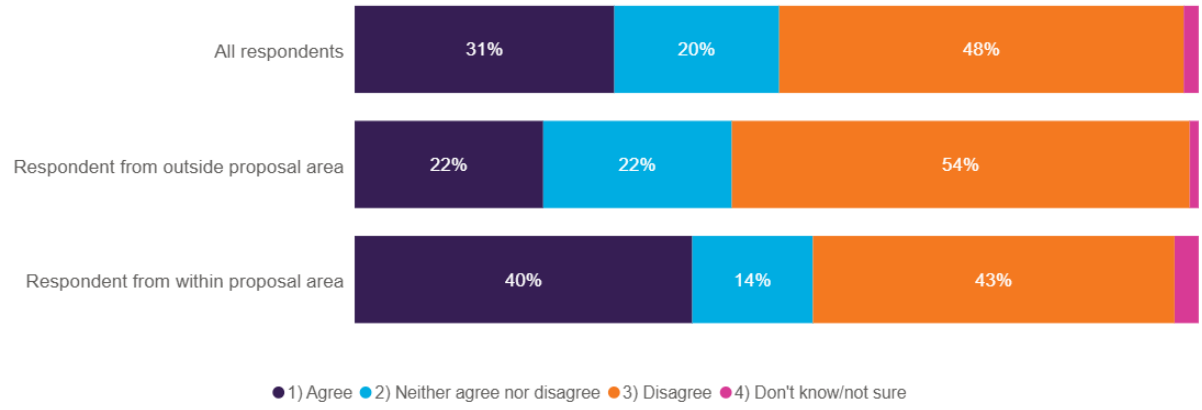
Bases: All respondents – 170; Respondents from outside proposal area – 95; Respondents within proposal area – 70.

Qg. To what extent do you agree or disagree that the parish council for Christchurch Town shall consist of 19 councillors?



Bases: All respondents – 170; Respondents from outside proposal area – 95; Respondents within proposal area – 70.

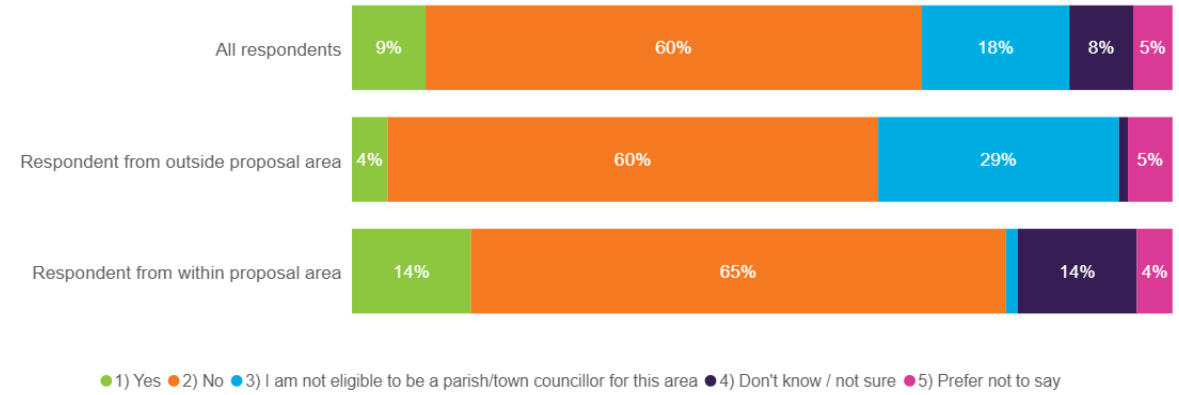
QH To what extent do you agree or disagree the number of councillors elected to each of the respective wards be as follows: Friars Cliff - 2 councillors; Grange - 3 councillors; Jumpers & St. Catherine's - 6 councillors; Mudeford & Stanpit - 2 councillors; Priory - 6 councillors



Bases: All respondents – 169; Respondents from outside proposal area – 94; Respondents within proposal area – 70.

Q. Standing as a councillor. In order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Christchurch Town?

Ten respondents who live in the Christchurch Town area said that they would consider standing as a councillor.

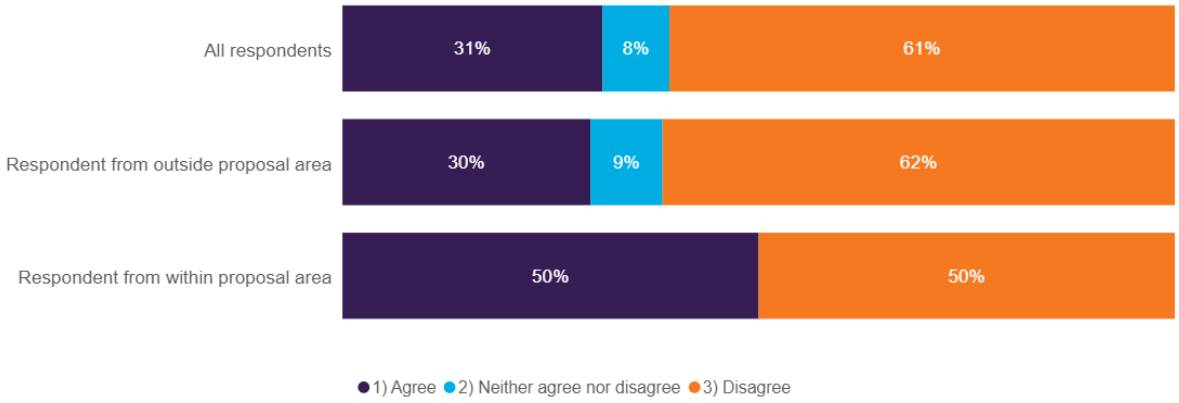


Bases: All respondents – 167; Respondents from outside proposal area – 92; Respondents within proposal area – 69.

11 Throop and Holdenhurst

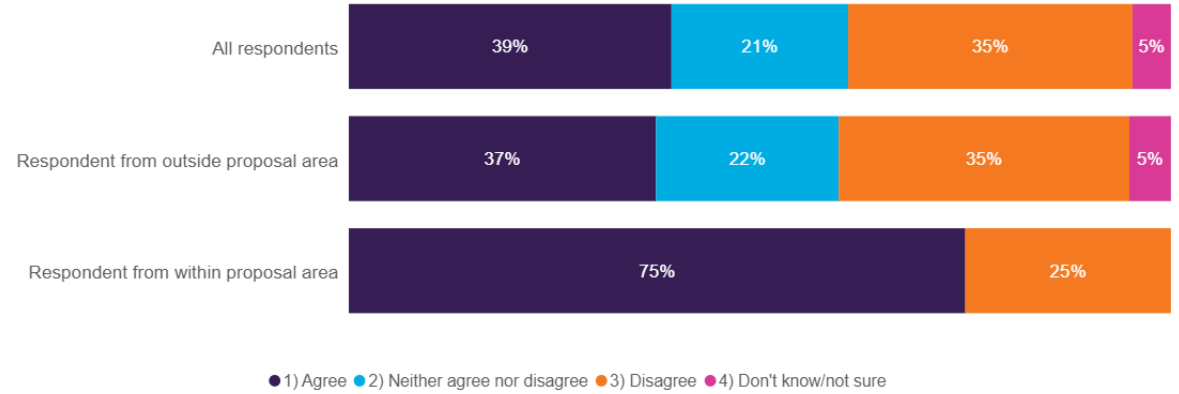
There was a total of 114 responses to this section of the survey. 104 respondents from outside the area responded and 4 respondents who live in the proposal area responded.

Qa. To what extent do you agree or disagree with the draft recommendations for Throop and Holdenhurst the parish of Throop and Holdenhurst should not be abolished?



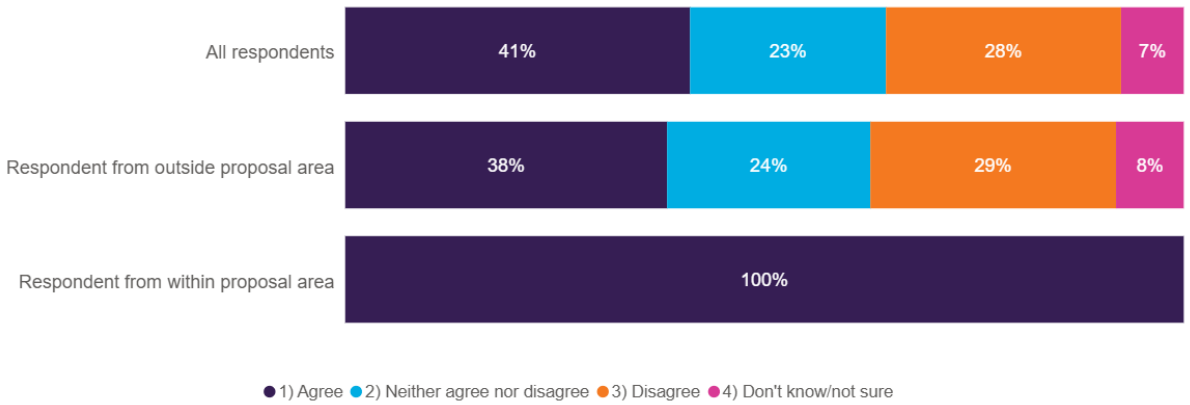
Bases: All respondents – 112; Respondents from outside proposal area – 104; Respondents within proposal area – 4

Qb. To what extent do you agree or disagree that no change be made to the boundary of the existing parish of Throop and Holdenhurst?



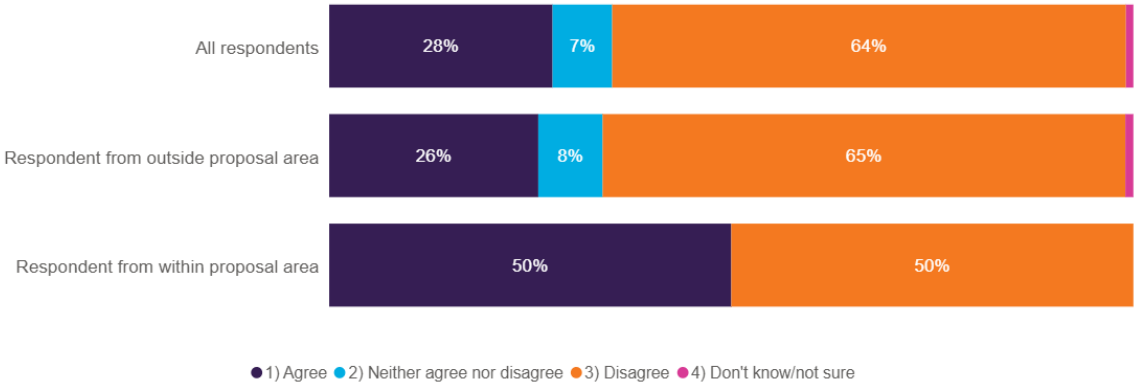
Bases: All respondents – 107; Respondents from outside proposal area – 99; Respondents within proposal area – 4.

Qc. To what extent do you agree or disagree that the name of the parish of Throop and Holdenhurst should not be altered?



Bases: All respondents – 107; Respondents from outside proposal area – 99; Respondents within proposal area – 4.

Qd. To what extent do you agree or disagree that the parish should continue to have a parish council?

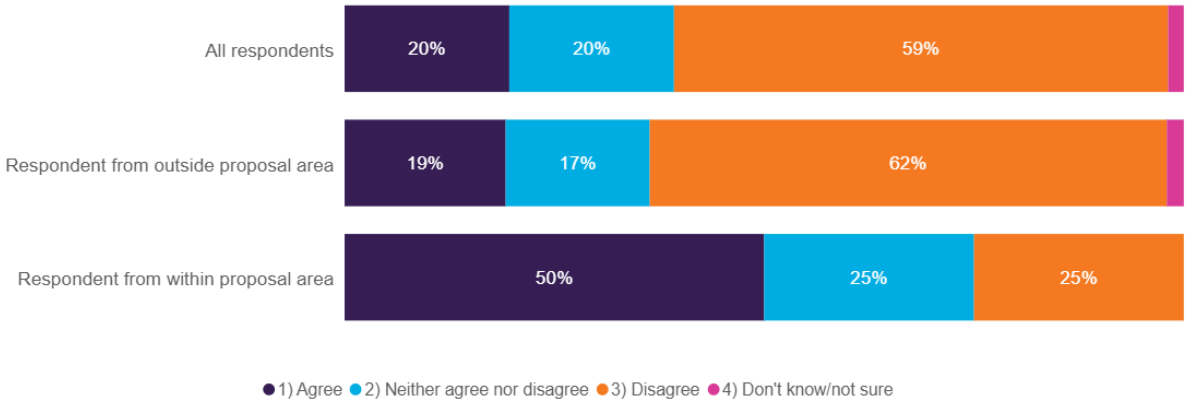


Bases: All respondents – 108; Respondents from outside proposal area – 100; Respondents within proposal area – 4.

Qe. To what extent do you agree or disagree that the name of the parish council should not be altered?

Bases: All respondents – 107; Respondents from outside proposal area – 99; Respondents within proposal area – 4.

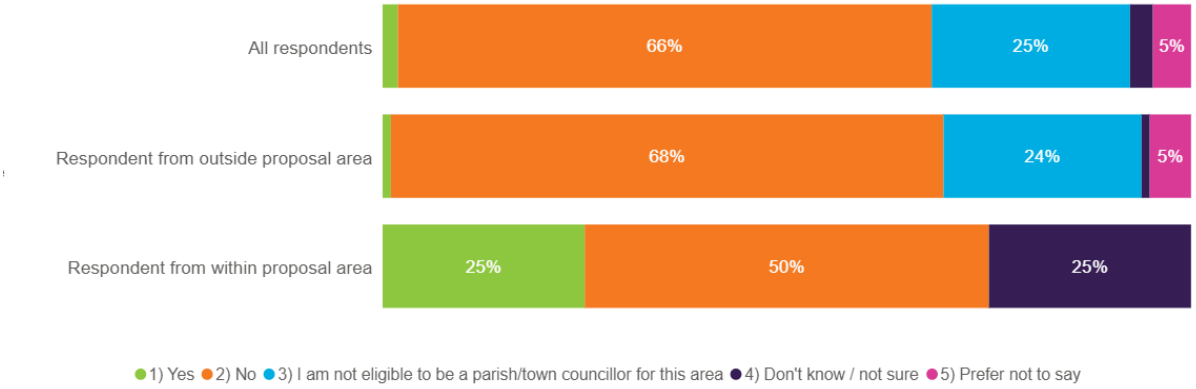
Qf. To what extent do you agree or disagree that the parish council for Throop and Holdenhurst shall consist of 7 councillors?



Bases: All respondents – 107; Respondents from outside proposal area – 99; Respondents within proposal area – 4.

Q. Standing as a councillor. In order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Throop and Holdenhurst?

One person who lives in Throop and Holdenhurst said they would stand as a councillor.

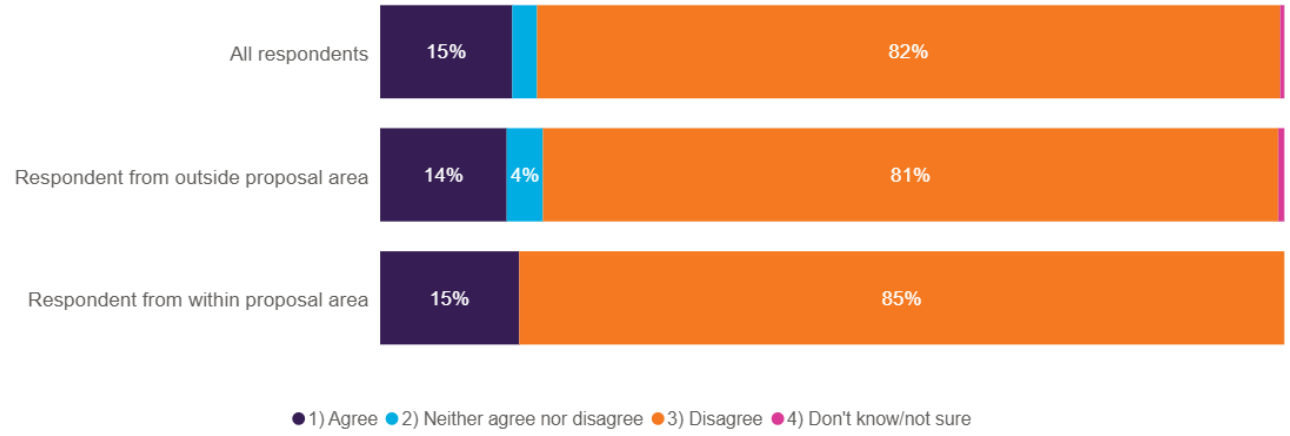


Bases: All respondents – 106; Respondents from outside proposal area – 98; Respondents within proposal area – 4.

12 Boscombe and Pokesdown

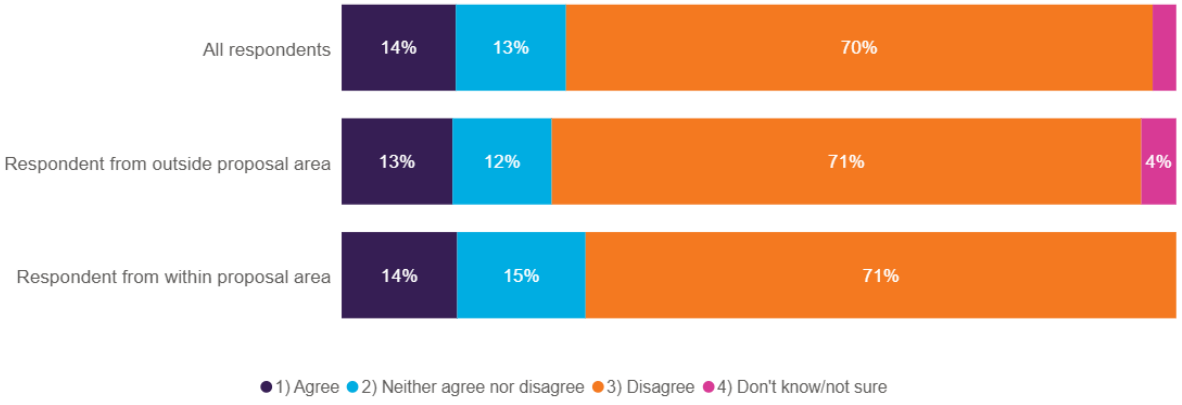
There was a total of 222 responses to this section of the survey.

Qa. To what extent do you agree or disagree a parish of Boscombe and Pokesdown be established?



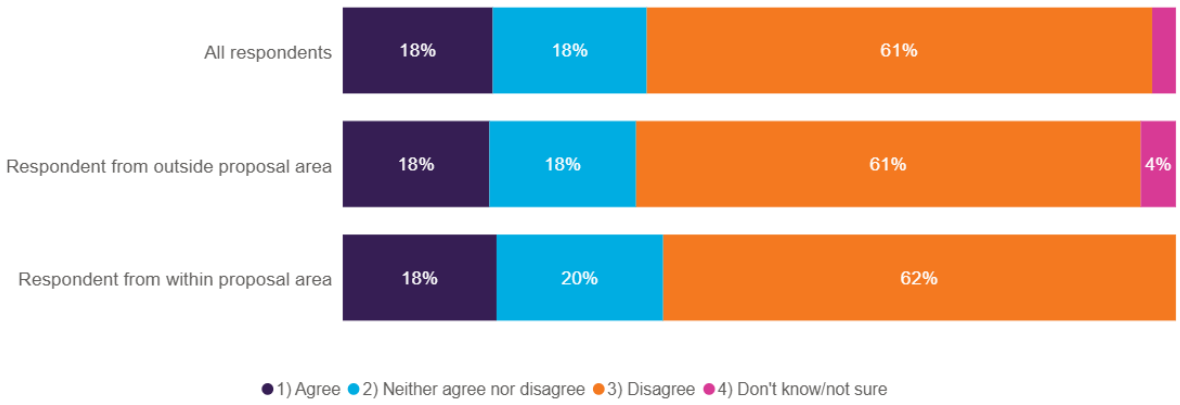
Bases: All respondents – 219; Respondents from outside proposal area – 150; Respondents within proposal area – 65.

Qb To what extent do you agree or disagree the boundary of the parish of Boscombe and Pokesdown be drawn as outlined in red on the map above?



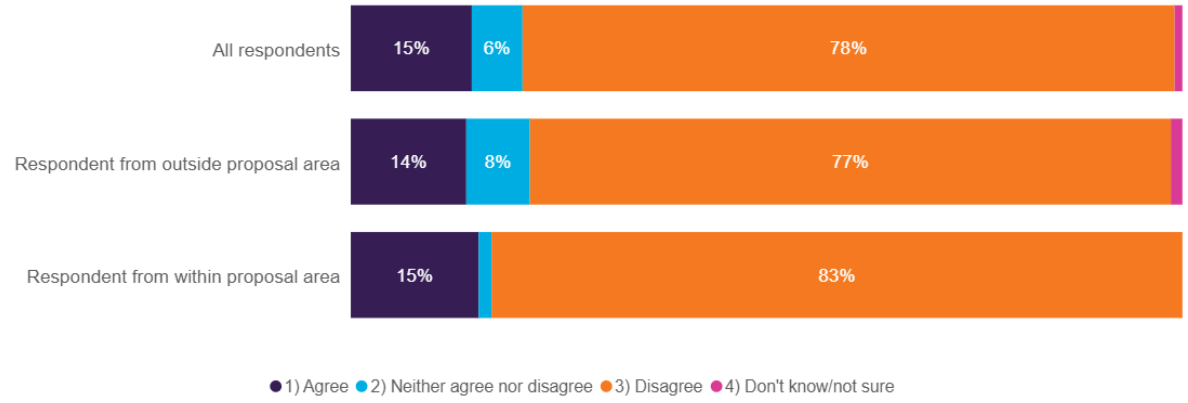
Bases: All respondents – 212; Respondents from outside proposal area – 143; Respondents within proposal area – 65.

Qc To what extent do you agree or disagree the name of the established parish be Boscombe and Pokesdown



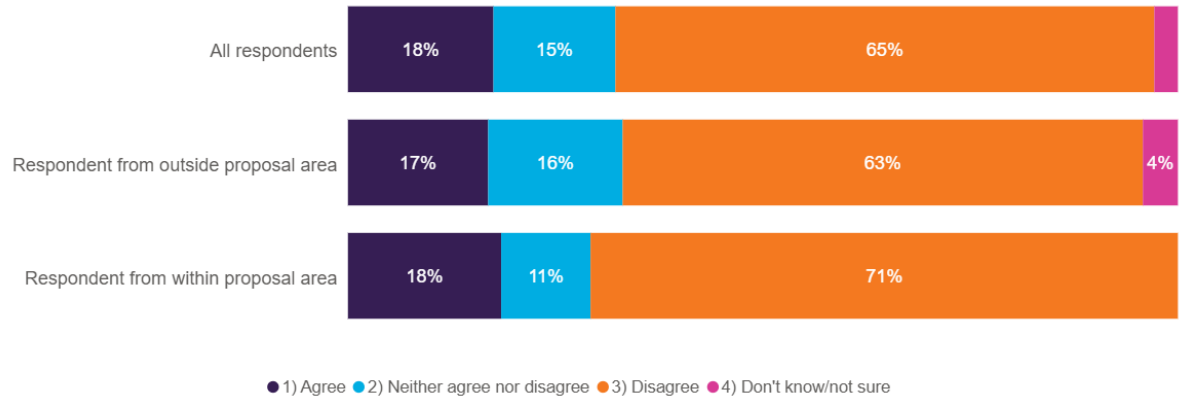
Bases: All respondents – 211; Respondents from outside proposal area – 142; Respondents within proposal area – 65.

Qd To what extent do you agree or disagree the parish should have a parish council in the style of community council



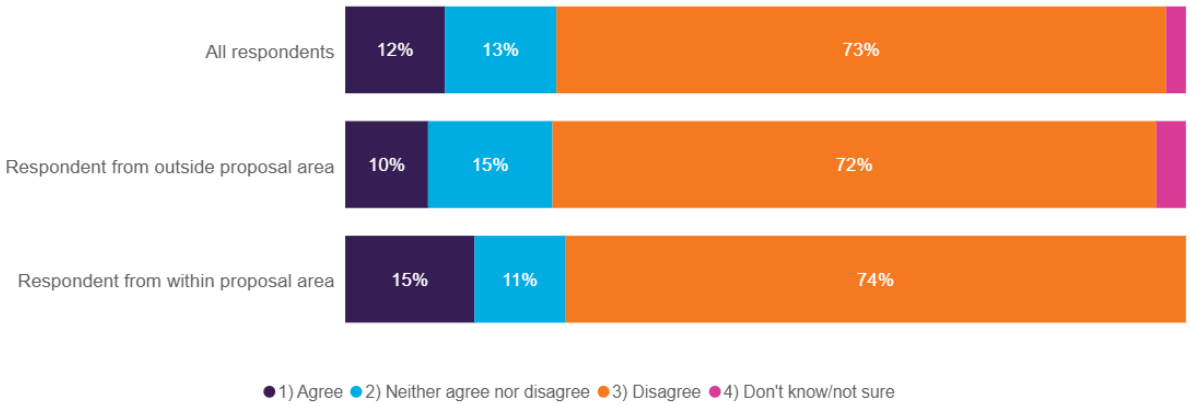
Bases: All respondents – 213; Respondents from outside proposal area – 144; Respondents within proposal area – 65.

Qe To what extent do you agree or disagree the name of the community council should be Boscombe and Pokesdown Community Council



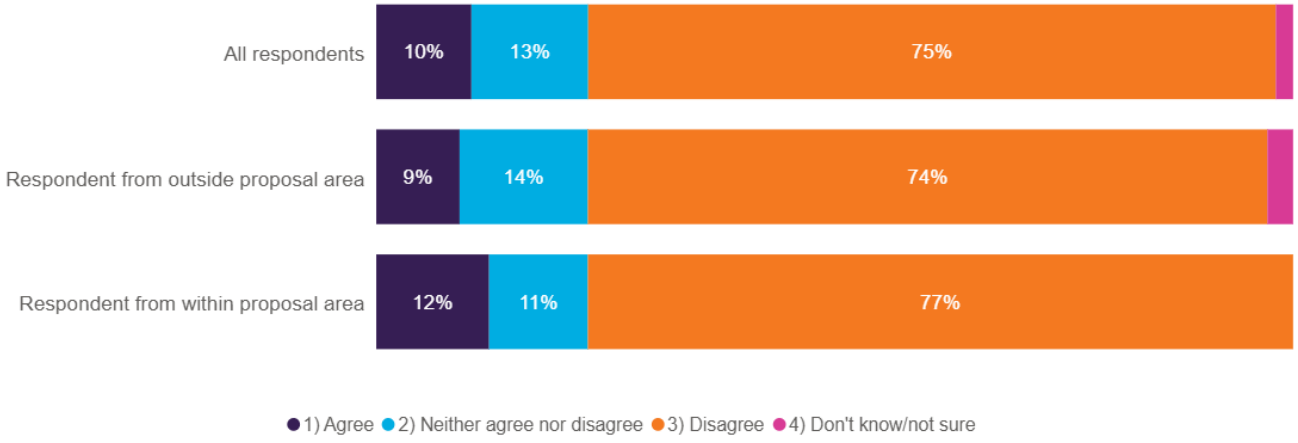
Bases: All respondents – 211; Respondents from outside proposal area – 142; Respondents within proposal area – 65.

Qf To what extent do you agree or disagree the parish of Boscombe & Pokesdown be divided into four parish wards, comprising the area designated on the map above, and named Boscombe Spa & Shelley Manor; St Clements & Boscombe Hospital; Portman Manor & Pokesdown Central; Boscombe North & Pokesdown Hill



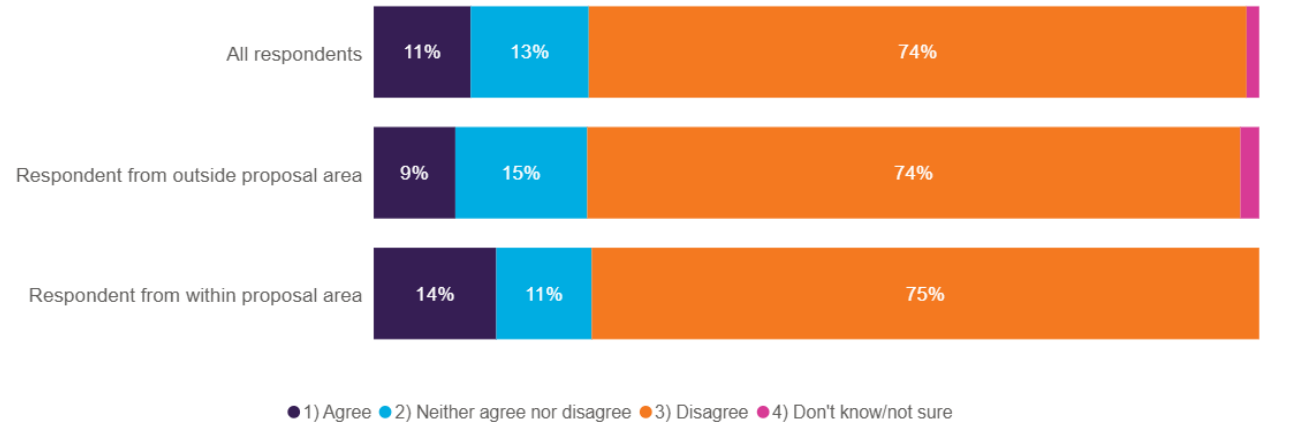
Bases: All respondents – 211; Respondents from outside proposal area – 142; Respondents within proposal area – 65.

Qg To what extent do you agree or disagree the community council shall consist of 14 councillors



Bases: All respondents – 212; Respondents from outside proposal area – 143; Respondents within proposal area – 65.

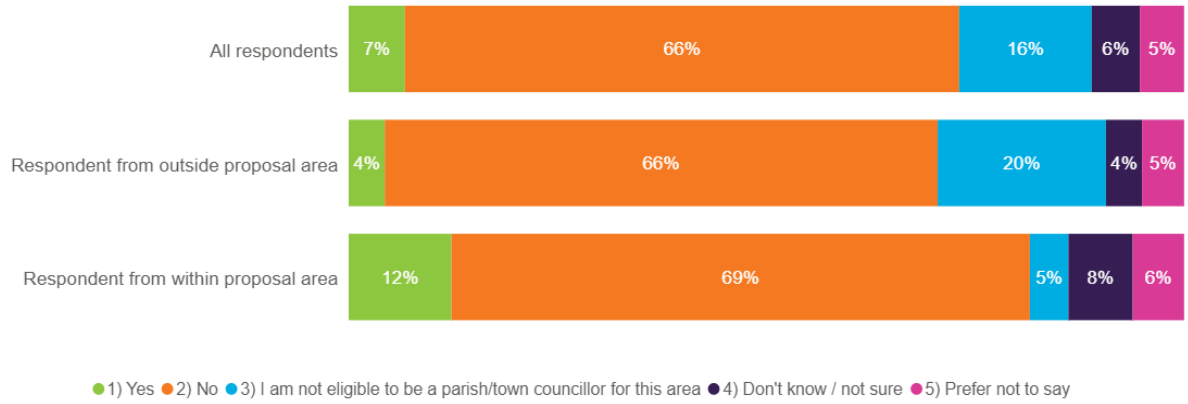
Qh To what extent do you agree or disagree the respective wards be as follows: Boscombe Spa & Shelley Manor – 4 councillors; St Clements & Boscombe Hospital – 3 councillors; Portman Manor & Pokesdown Central – 3 councillors; Boscombe North & Pokesdown Hill – 4 councillors



Bases: All respondents – 210; Respondents from outside proposal area – 141; Respondents within proposal area – 65.

Q. Standing as a councillor. In order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Boscombe and Pokesdown?

Eight people who said they lived in the Boscombe and Pokesdown area said that they would consider standing as a councillor.

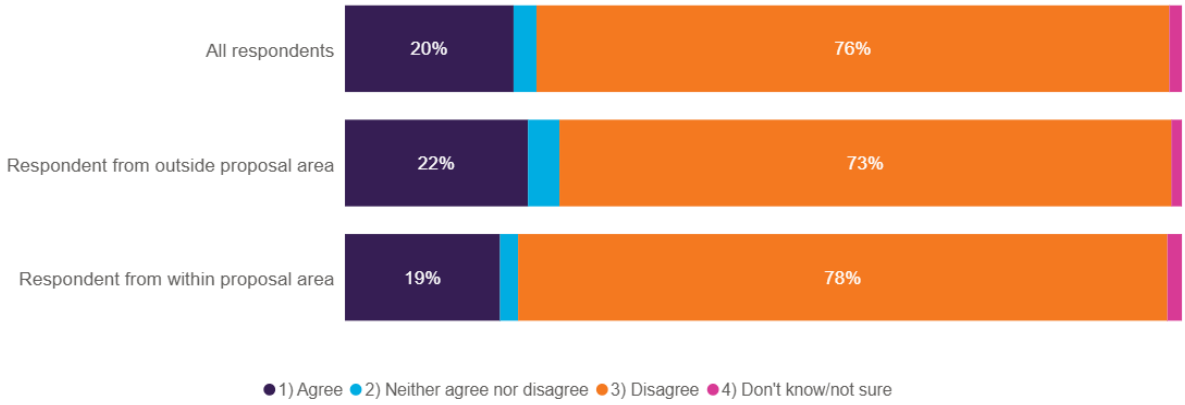


Bases: All respondents – 208; Respondents from outside proposal area – 139; Respondents within proposal area – 65

13 Bournemouth

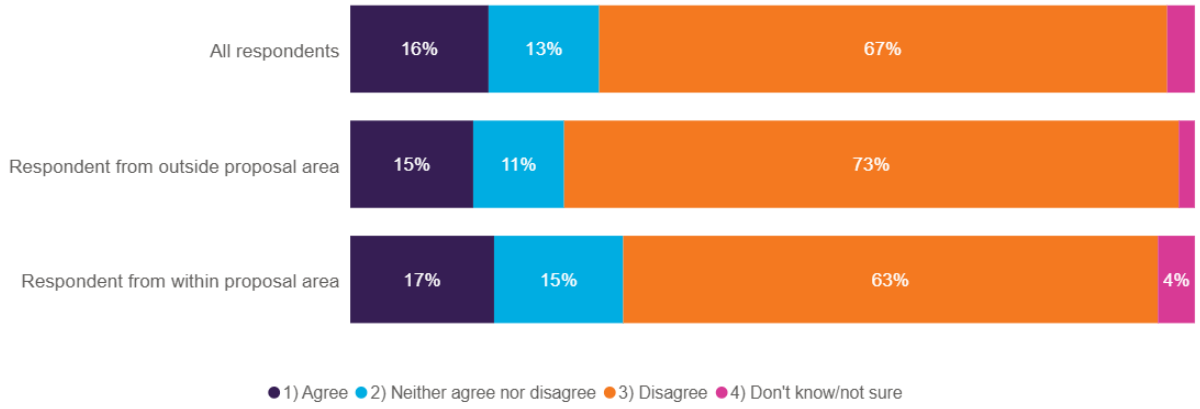
There was a total of 413 responses to this section of the survey.

Qa To what extent do you agree or disagree a parish of Bournemouth be established?



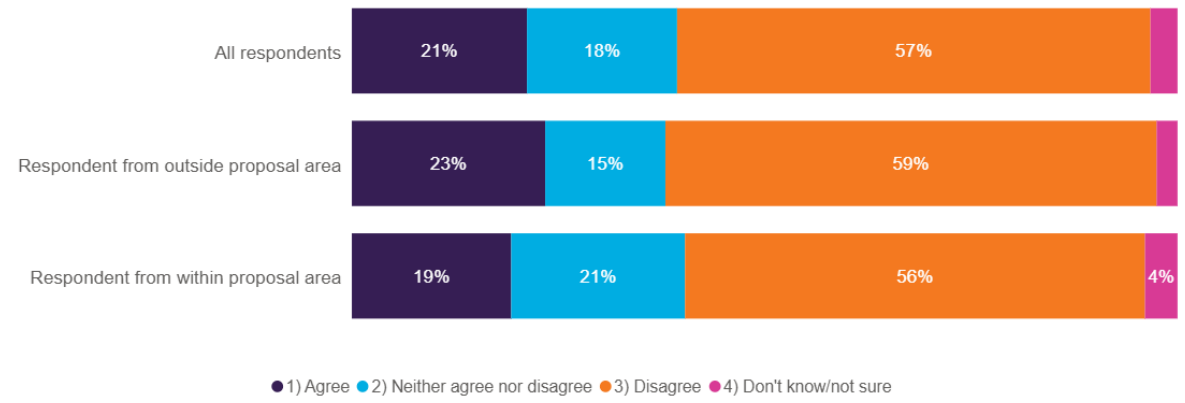
Bases: All respondents – 402; Respondents from outside proposal area – 160; Respondents within proposal area – 232

Qb To what extent do you agree or disagree the boundary of the parish of Bournemouth be drawn as outlined in red on the map above?



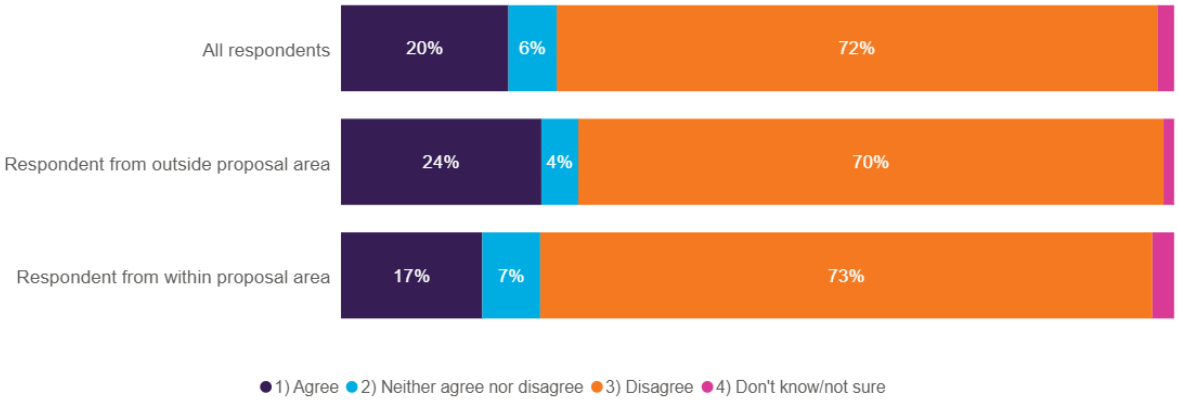
Bases: All respondents – 397; Respondents from outside proposal area – 158; Respondents within proposal area – 229

Qc To what extent do you agree or disagree the name of the established parish be Bournemouth



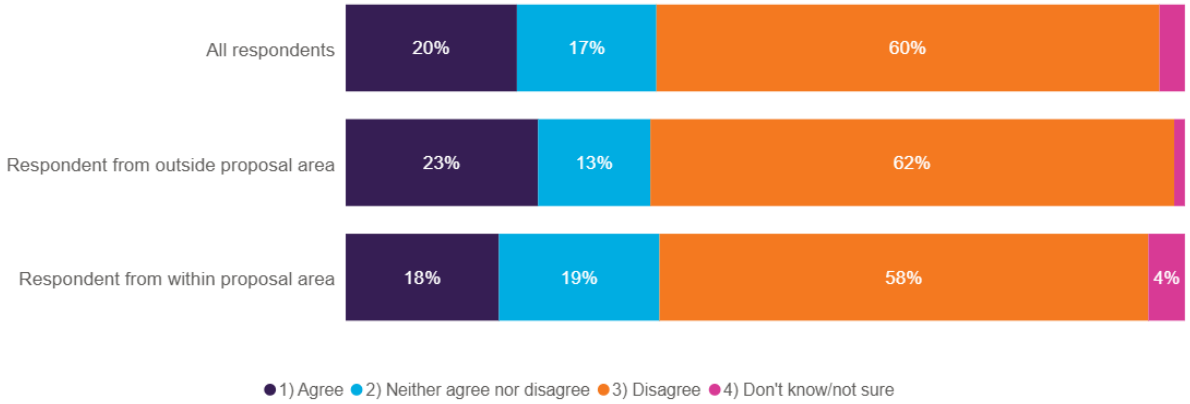
Bases: All respondents – 396; Respondents from outside proposal area – 158; Respondents within proposal area – 228

Qd To what extent do you agree or disagree the parish should have a parish council in the style of town council



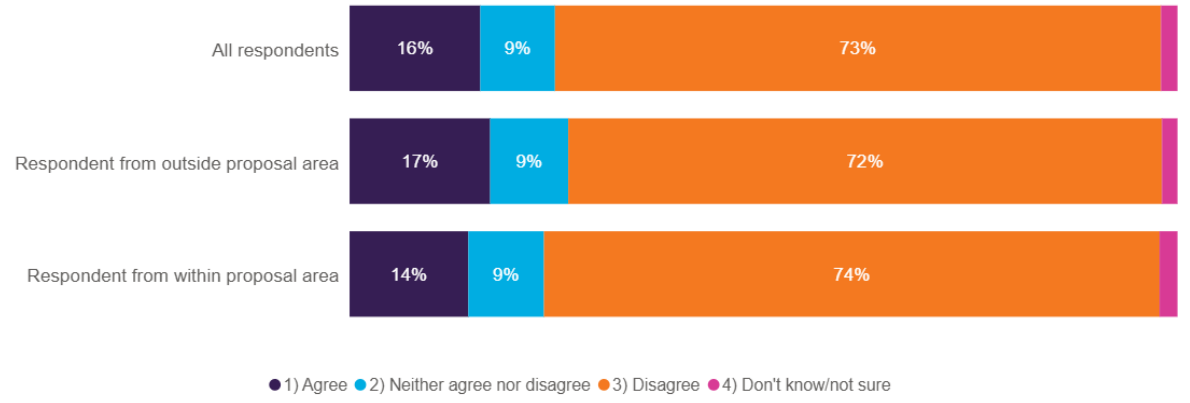
Bases: All respondents – 398; Respondents from outside proposal area – 158; Respondents within proposal area – 230

Qe To what extent do you agree or disagree the name of the town council should be Bournemouth Town Council



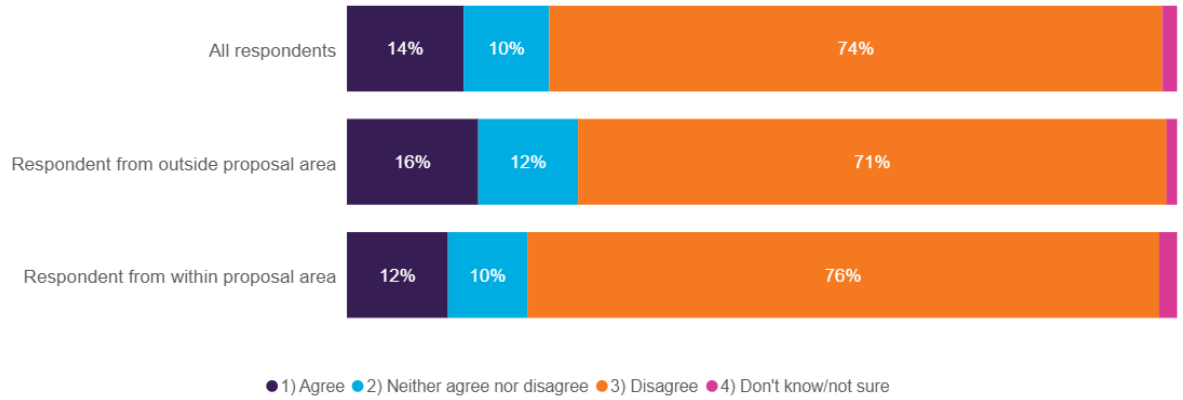
Bases: All respondents – 397; Respondents from outside proposal area – 157; Respondents within proposal area – 230

Qf To what extent do you agree or disagree the parish of Bournemouth be divided into 11 parish wards, comprising the area designated on the map above, and named respectively: Bournemouth Central; East Cliff & Springbourne; Kinson; Littledown & Iford; Moordown; Muscliff & Strouden Park; Queen's Park; Talbot & Branksome Woods; Wallisdown & Winton West; Westbourne & West Cliff; Winton East



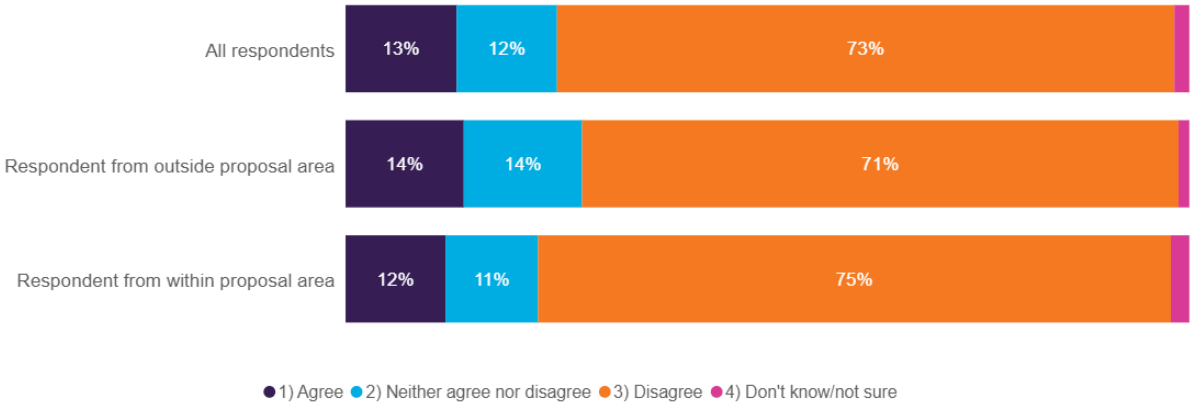
Bases: All respondents – 399; Respondents from outside proposal area – 159; Respondents within proposal area – 230

Qg To what extent do you agree or disagree the town council shall consist of 38 councillors



Bases: All respondents – 398; Respondents from outside proposal area – 158; Respondents within proposal area – 230

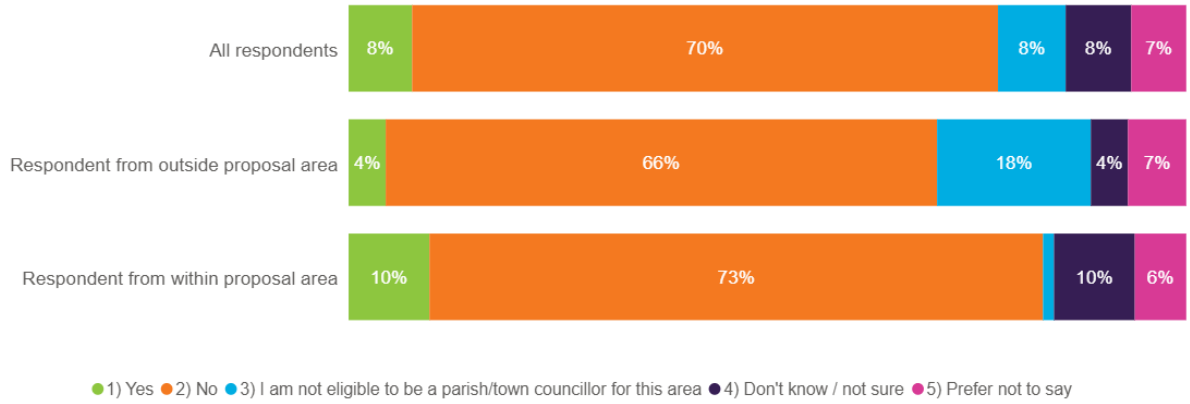
Qh To what extent do you agree or disagree the the number of councillors elected to each of the respective wards be as follows: Bournemouth Central – four councillors; East Cliff & Springbourne – four councillors; Kinson – five councillors; Littledown & Iford – three councillors; Moordown – three councillors; Muscliff & Strouden Park – four councillors; Queen's Park – three councillors; Talbot & Branksome Woods – three councillors; Wallisdown & Winton West – three councillors; Westbourne & West Cliff – three councillors



Bases: All respondents – 395; Respondents from outside proposal area – 157; Respondents within proposal area – 228

Q. Standing as a councillor. In order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Bournemouth?

22 respondents who live in the proposal area said they would consider standing for election as a local councillor in Bournemouth.

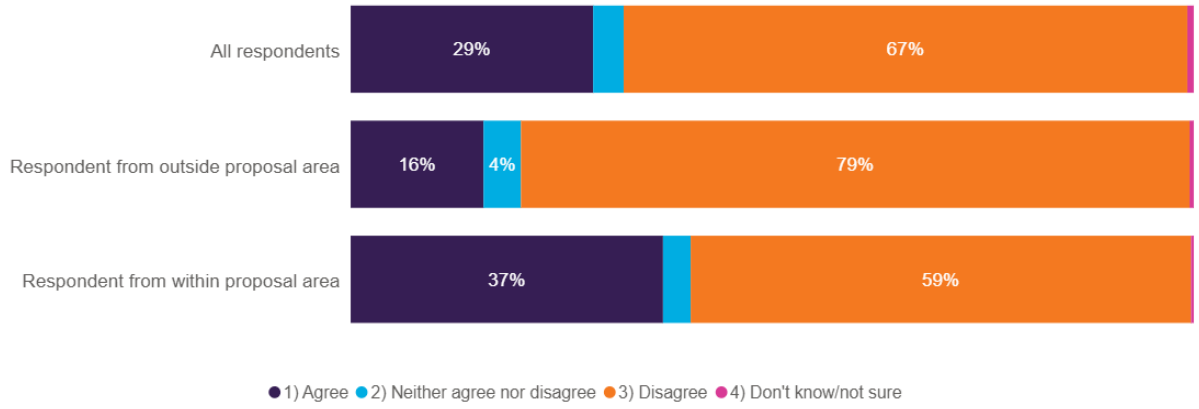


Bases: All respondents – 399; Respondents from outside proposal area – 159; Respondents within proposal area – 230

14 Broadstone

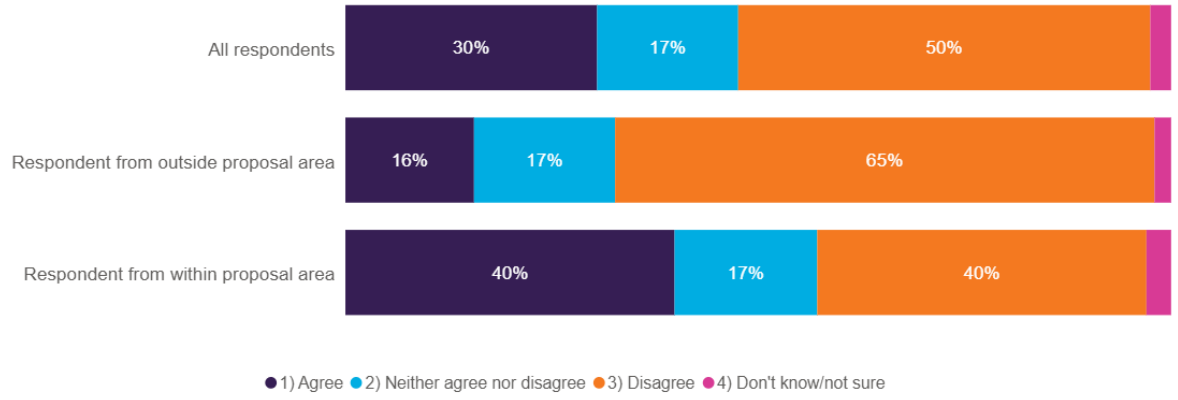
There was a total of 529 responses to this section of the survey.

Qa. To what extent do you agree or disagree a parish of Broadstone be established?



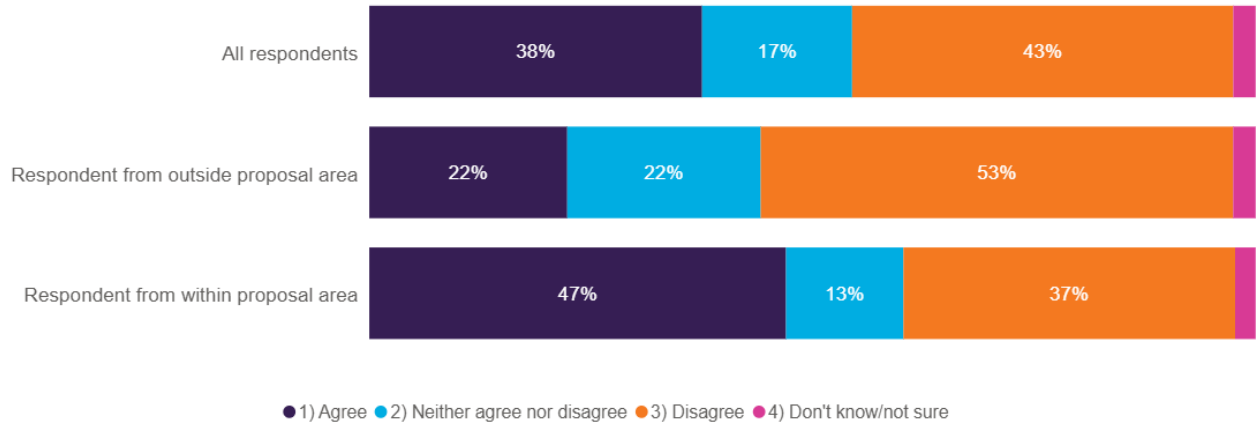
Bases: All respondents – 525; Respondents from outside proposal area – 203; Respondents within proposal area – 305.

Qb To what extent do you agree or disagree the boundary of the parish of Broadstone be drawn as outlined in red on the map above?



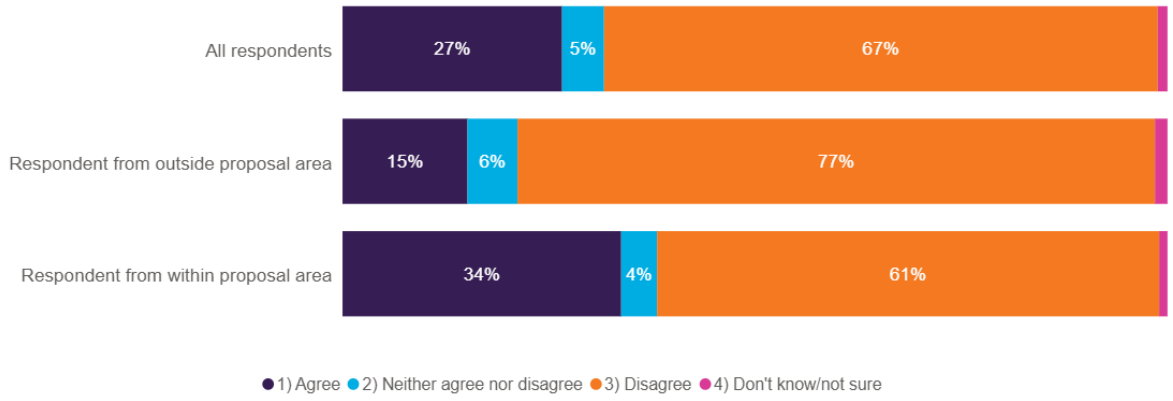
Bases: All respondents – 515; Respondents from outside proposal area – 199; Respondents within proposal area – 301.

Qc To what extent do you agree or disagree the name of the established parish be Broadstone



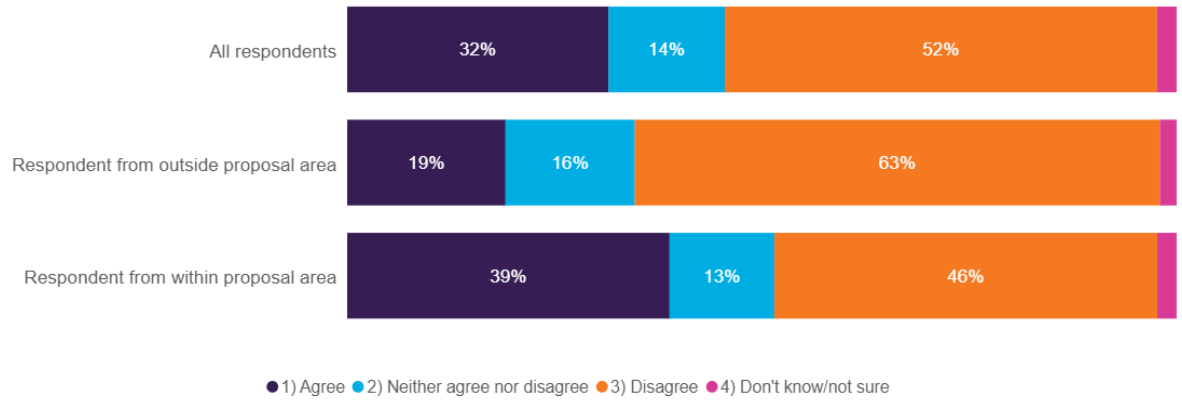
Bases: All respondents – 514; Respondents from outside proposal area – 197; Respondents within proposal area – 302.

Qd To what extent do you agree or disagree the parish should have a parish council in the style of town council



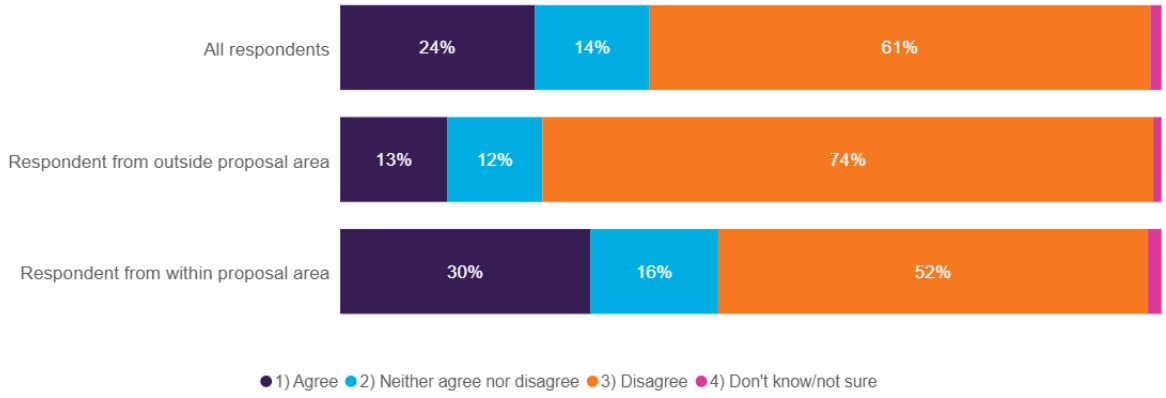
Bases: All respondents – 511; Respondents from outside proposal area – 198; Respondents within proposal area – 299.

Qe To what extent do you agree or disagree the name of the town council should be Broadstone Town Council



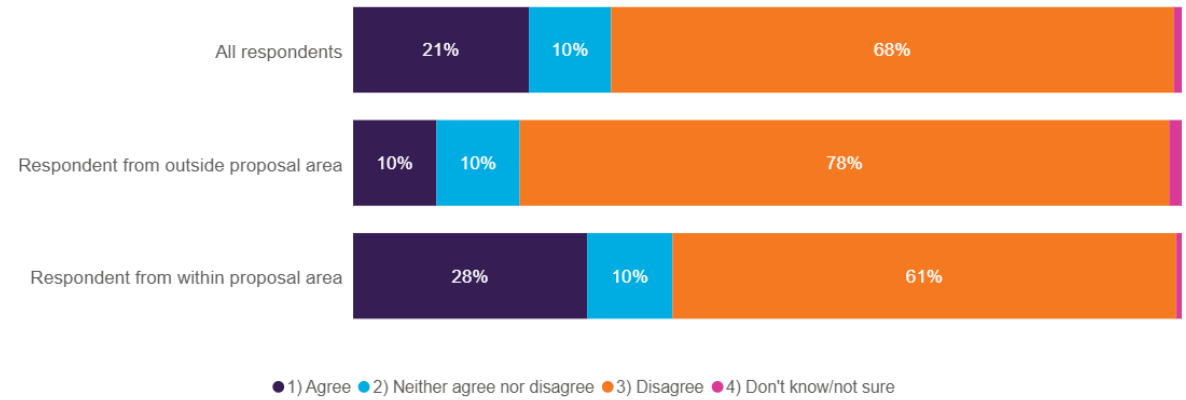
Bases: All respondents – 514; Respondents from outside proposal area – 199; Respondents within proposal area – 301.

Qf To what extent do you agree or disagree the parish of Broadstone be divided into four parish wards, comprising the area designated on the map above, and named respectively: Clump; Golf; Recreation; Spring



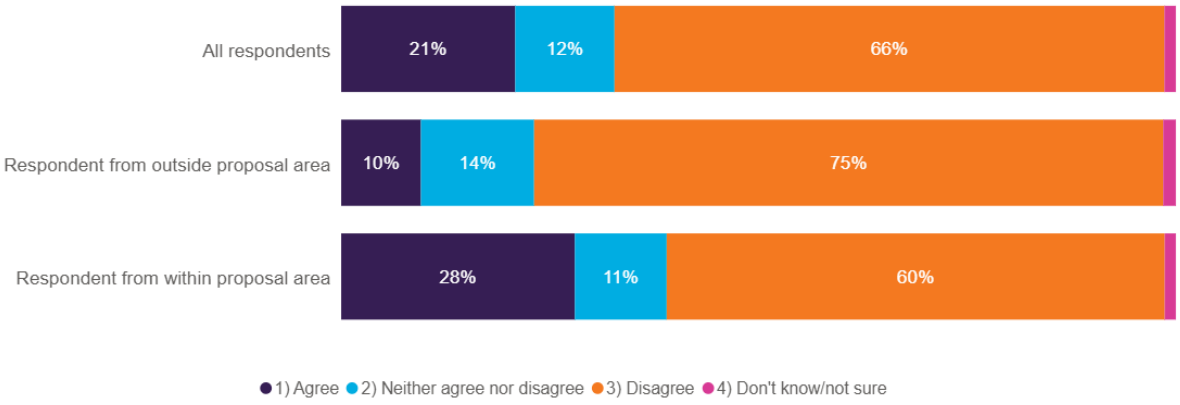
Bases: All respondents – 515; Respondents from outside proposal area – 199; Respondents within proposal area – 302.

Qg To what extent do you agree or disagree the town council shall consist of 14 councillors



Bases: All respondents – 514; Respondents from outside proposal area – 199; Respondents within proposal area – 301.

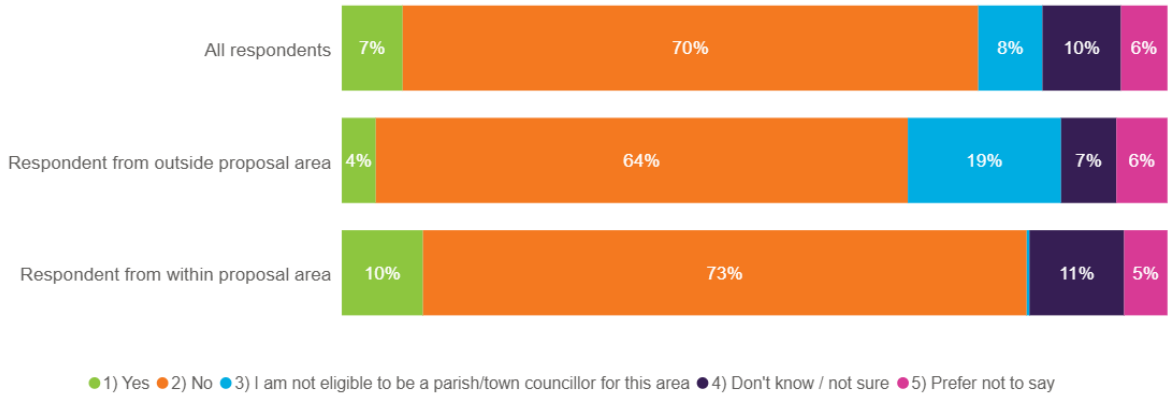
Qh To what extent do you agree or disagree the the number of councillors elected to each of the respective wards be as follows: Clump - 4 councillors; Golf - 3 councillors; Recreation - 4 councillors; Spring - 3 councillors



Bases: All respondents – 513; Respondents from outside proposal area – 199; Respondents within proposal area – 300

Q. Standing as a councillor in order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Broadstone?

30 respondents who live in the proposal area said they would consider standing for election as a local councillor in Broadstone.

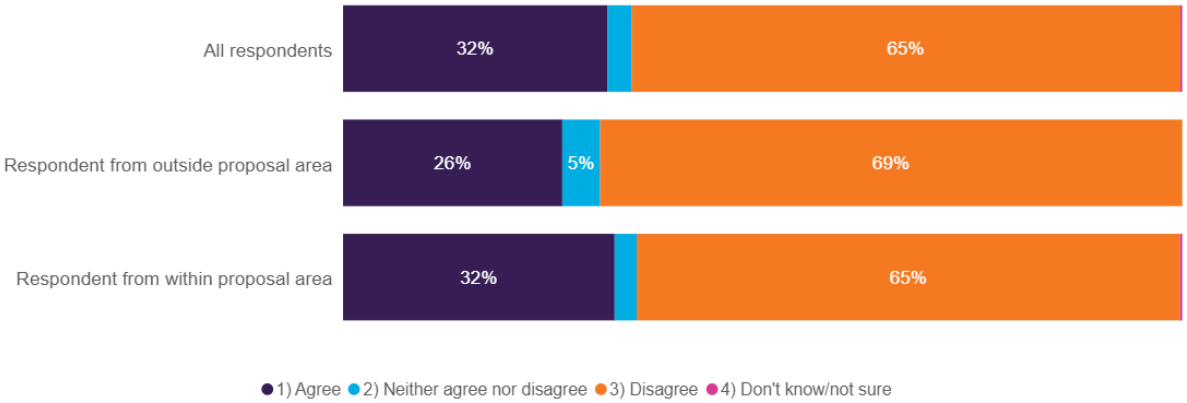


Bases: All respondents – 515; Respondents from outside proposal area – 194; Respondents within proposal area – 305

15 Poole Town

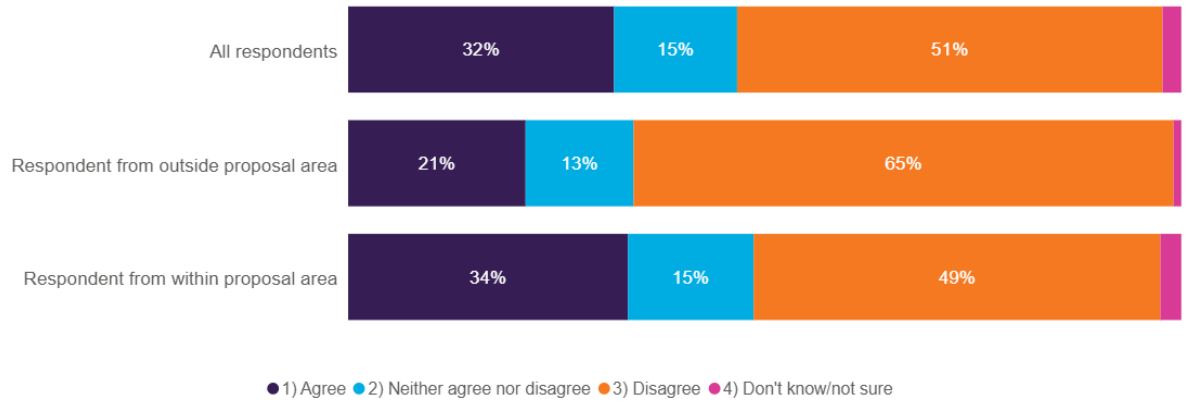
There was a total of 823 responses to this section of the survey.

Qa. To what extent do you agree or disagree a parish of Poole be established?



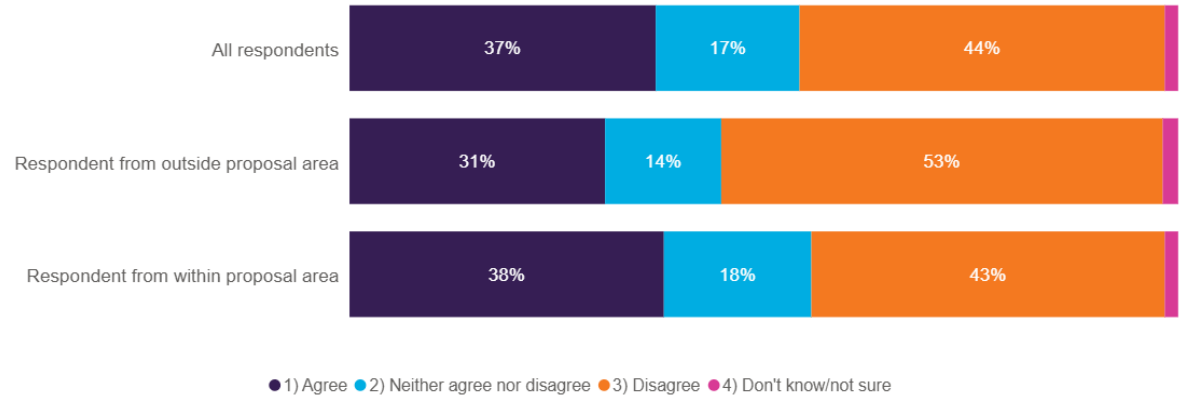
Bases: All respondents – 809; Respondents from outside proposal area – 111; Respondents within proposal area – 683

Qb To what extent do you agree or disagree the boundary of the parish of Poole be drawn as outlined in red on the map above?



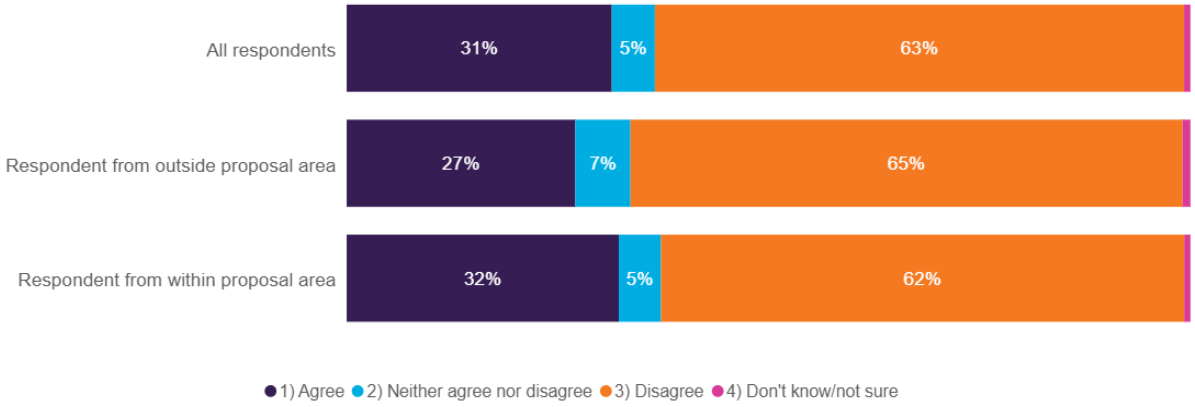
Bases: All respondents – 799; Respondents from outside proposal area – 108; Respondents within proposal area – 676

Qc To what extent do you agree or disagree the name of the established parish be Poole



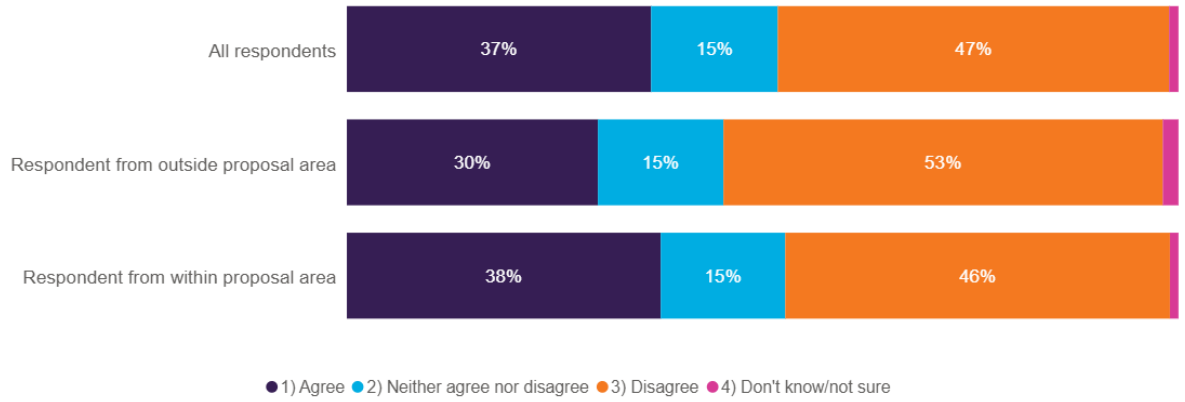
Bases: All respondents – 801; Respondents from outside proposal area – 107; Respondents within proposal area – 680

Qd To what extent do you agree or disagree the parish should have a parish council in the style of town council



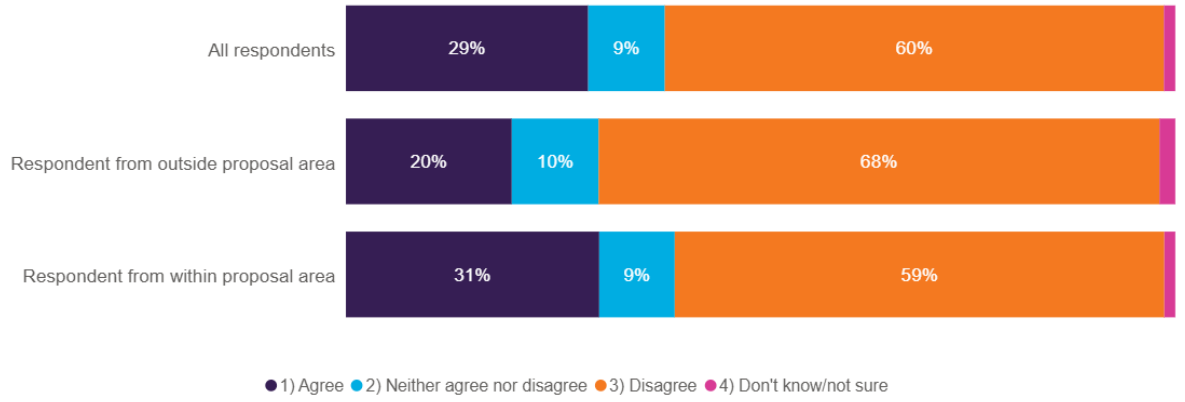
Bases: All respondents – 802; Respondents from outside proposal area – 107; Respondents within proposal area – 682

Qe To what extent do you agree or disagree the name of the town council should be Poole Town Council



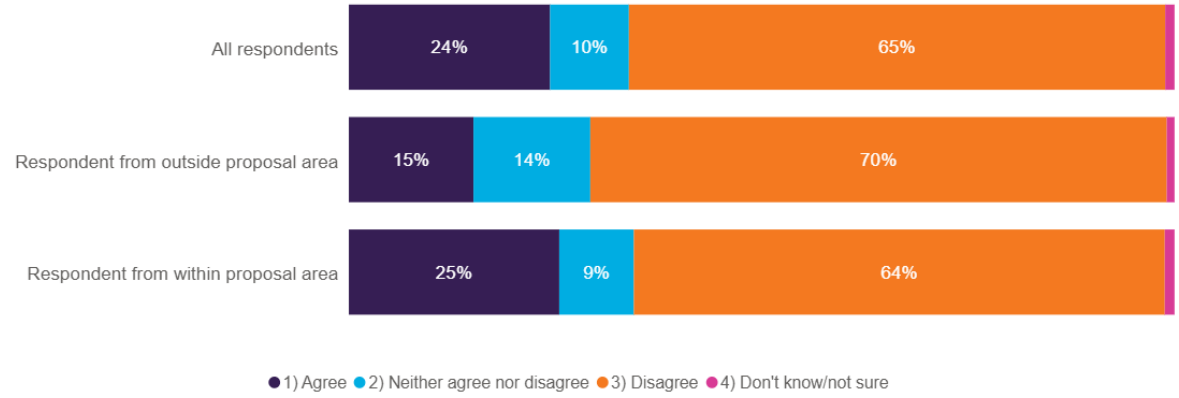
Bases: All respondents – 801; Respondents from outside proposal area – 106; Respondents within proposal area – 681

Qf To what extent do you agree or disagree the parish of Poole be divided into seventeen parish wards, comprising the area designated on the map above, and named respectively: Alderney; Bearwood; Bourne Valley & Branksome East; Branksome West; Canford Cliffs; Canford Heath East; Canford Heath West; Creekmoor; Hamworthy East; Hamworthy West & Turlin Moor; Longfleet & Sterte; Merley; Newtown; Oakdale; Old Town & Baiter; Parkstone; Penn Hill



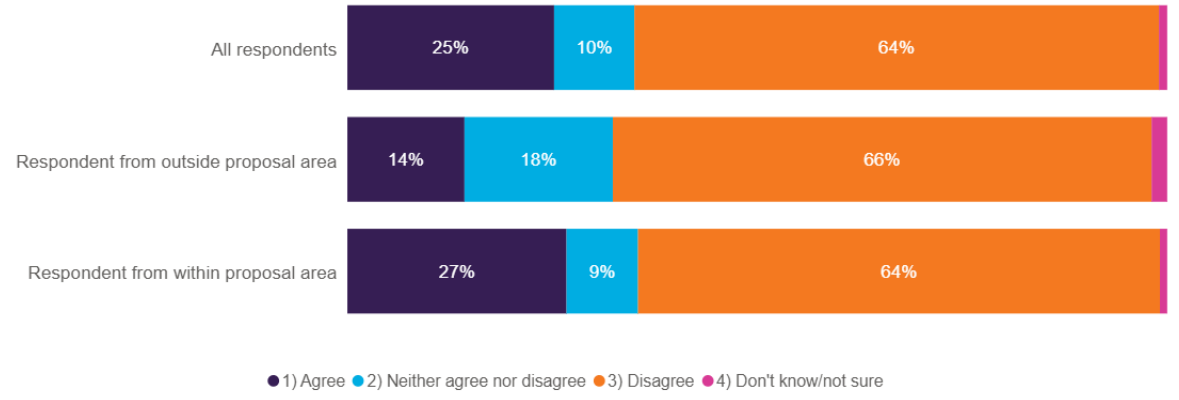
Bases: All respondents – 801; Respondents from outside proposal area – 105; Respondents within proposal area – 681

Qg To what extent do you agree or disagree the town council shall consist of 42 councillors



Bases: All respondents – 797; Respondents from outside proposal area – 105; Respondents within proposal area – 677

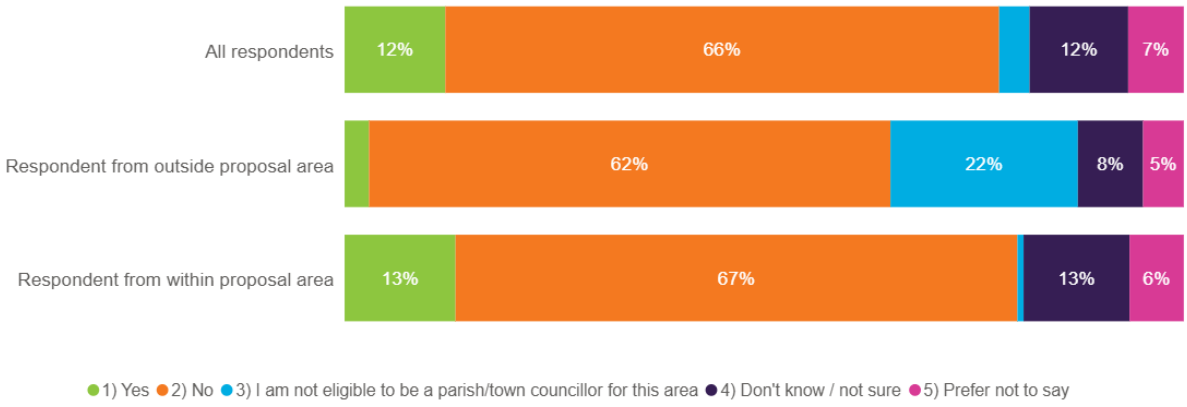
Qh To what extent do you agree or disagree the number of councillors elected to each of the respective wards be as follows: Alderney – 2 councillors; Bearwood – 2 councillors; Bourne Valley & Branksome East – 3 councillors; Branksome West – 3 councillors; Canford Cliffs – 3 councillors; Canford Heath East – 2 councillors; Canford Heath West – 2 councillors; Creekmoor – 3 councillors; Hamworthy East – 2 councillors; Hamworthy West & Turlin Moor – 2 councillors; Longfleet & Sterte – 2 councillors;,Merley – 2 councillors; Newtown – 3 councillors; Oakdale – 3 councillors; Old Town & Baiter – 2 councillors; Parkstone – 3 councillors; Penn Hill – 3 councillors



Bases: All respondents – 797; Respondents from outside proposal area – 105; Respondents within proposal area – 677

Q. Standing as a councillor. In order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Poole?

90 respondents who live in the proposal area said they would consider standing for election as a local councillor for Poole Town.

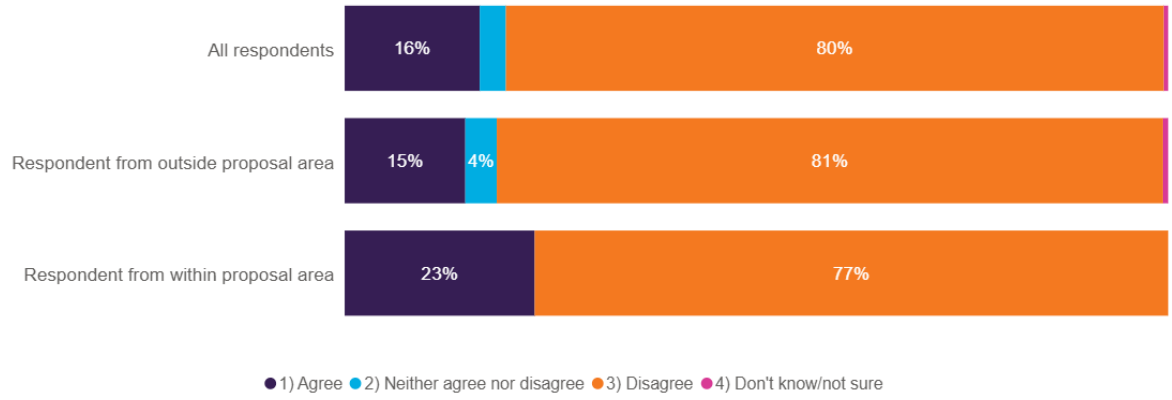


Bases: All respondents – 800; Respondents from outside proposal area – 103; Respondents within proposal area – 681

16 Redhill and Northbourne

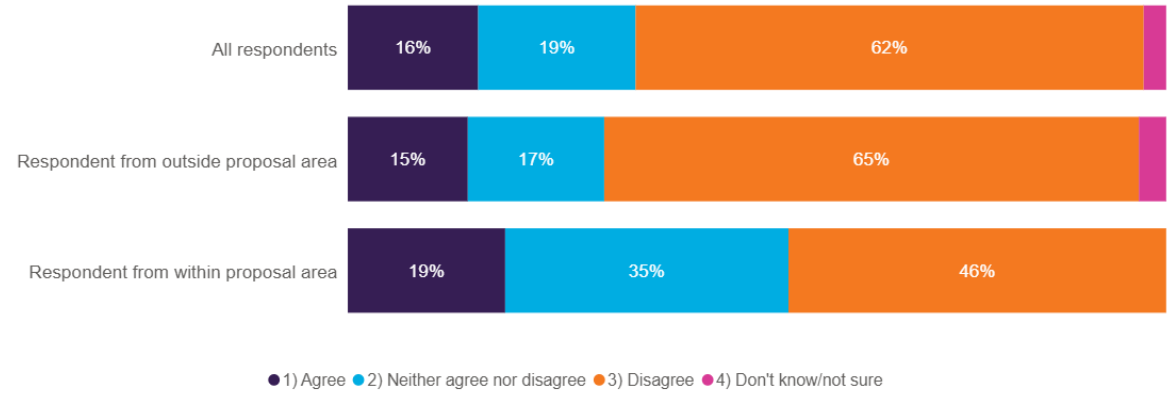
There was a total of 192 responses to this section of the survey.

Qa. To what extent do you agree or disagree a parish of Redhill and Northbourne be established?



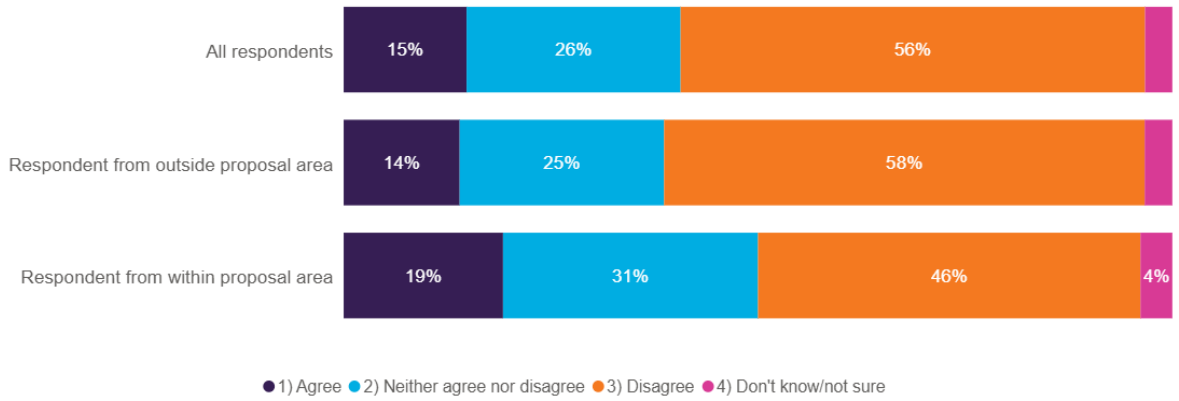
Bases: All respondents – 189; Respondents from outside proposal area – 157; Respondents within proposal area – 26

Qb To what extent do you agree or disagree the boundary of the parish of Redhill and Northbourne be drawn as outlined in red on the map above?



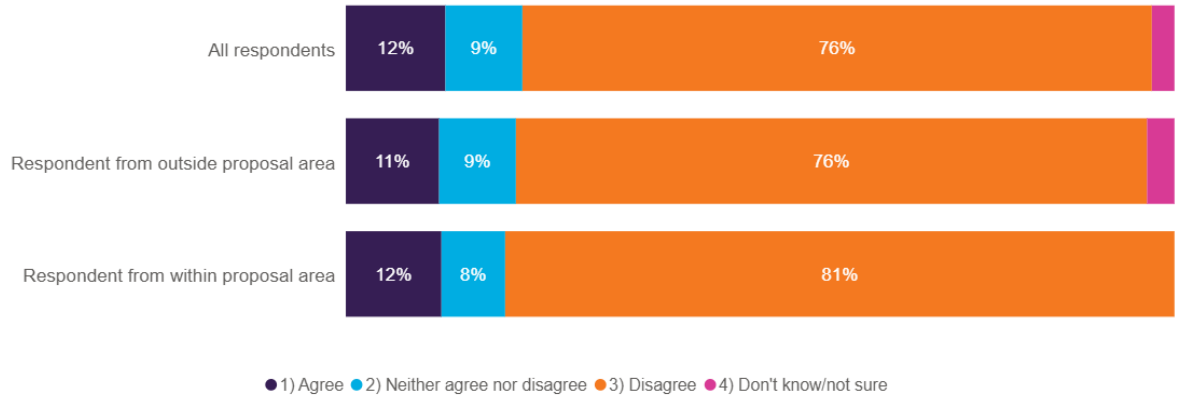
Bases: All respondents – 182; Respondents from outside proposal area – 150; Respondents within proposal area – 26

Qc To what extent do you agree or disagree the name of the established parish be Redhill and Northbourne



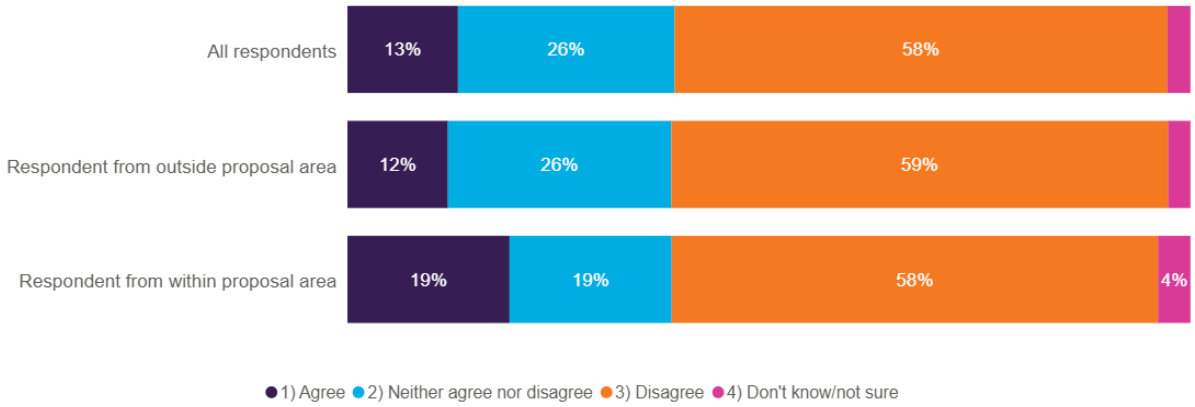
Bases: All respondents – 182; Respondents from outside proposal area – 150; Respondents within proposal area – 26

Qd To what extent do you agree or disagree the parish should have a parish council in the style of community council



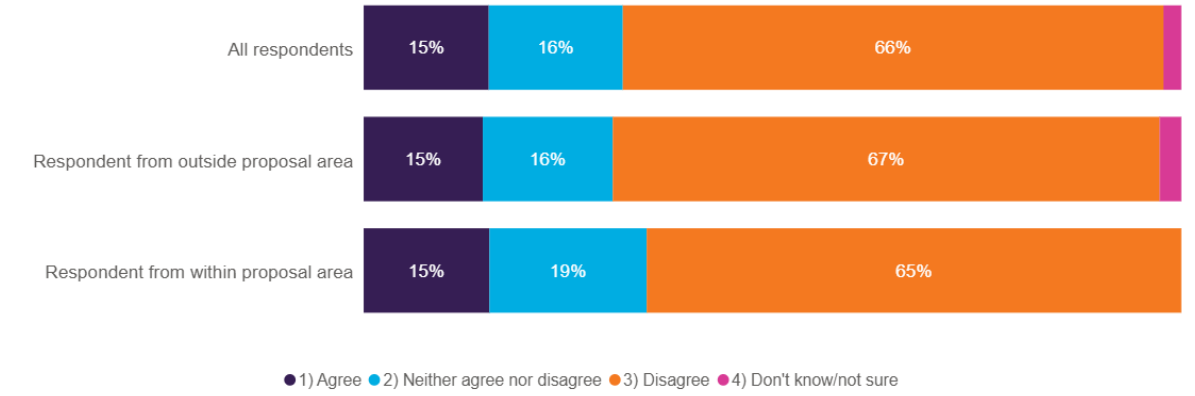
Bases: All respondents – 183; Respondents from outside proposal area – 151; Respondents within proposal area – 26

Qe To what extent do you agree or disagree the name of the community council should be Redhill and Northbourne Community Council



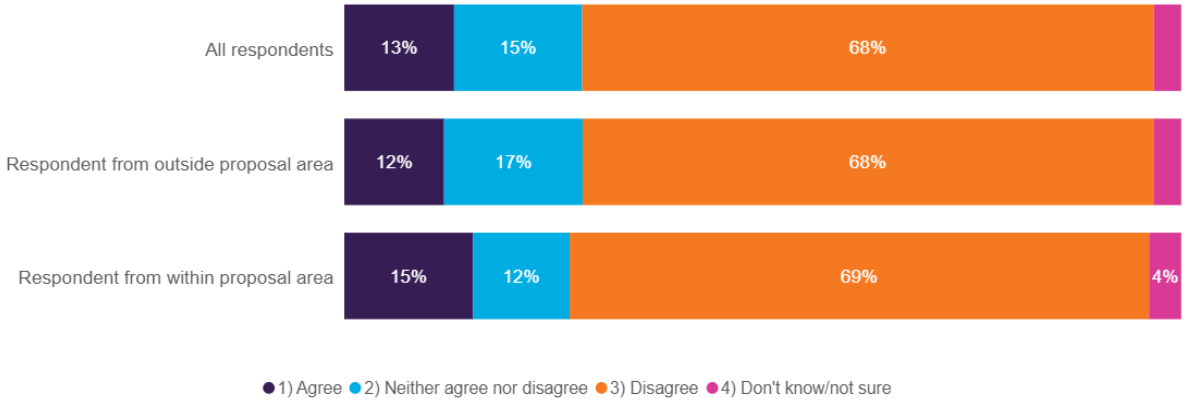
Bases: All respondents – 183; Respondents from outside proposal area – 151; Respondents within proposal area – 26

Qf To what extent do you agree or disagree the parish of Redhill and Northbourne be divided into three parish wards, comprising the area designated on the map above, and named respectively: Ensbury Park; Northbourne; Redhill Park



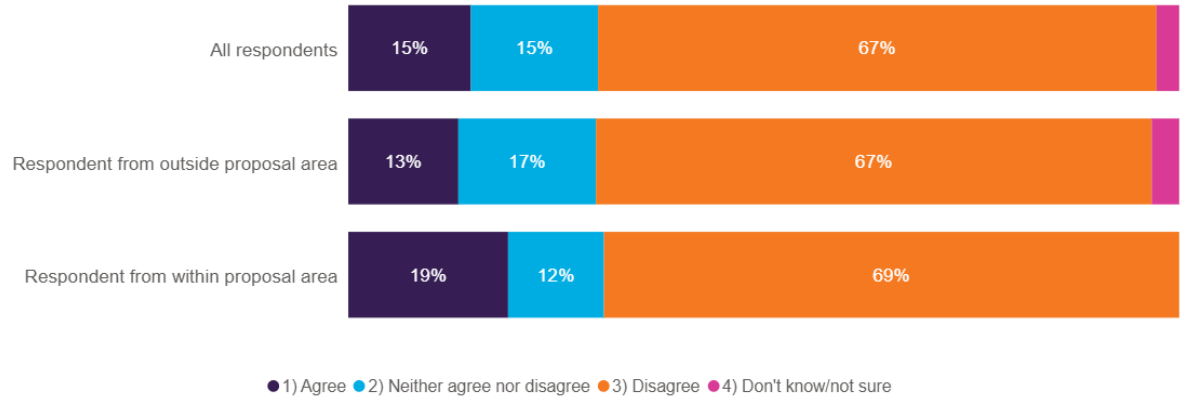
Bases: All respondents – 183; Respondents from outside proposal area – 151; Respondents within proposal area – 26

Qg To what extent do you agree or disagree the town council shall consist of 9 councillors



Bases: All respondents – 183; Respondents from outside proposal area – 151; Respondents within proposal area – 26

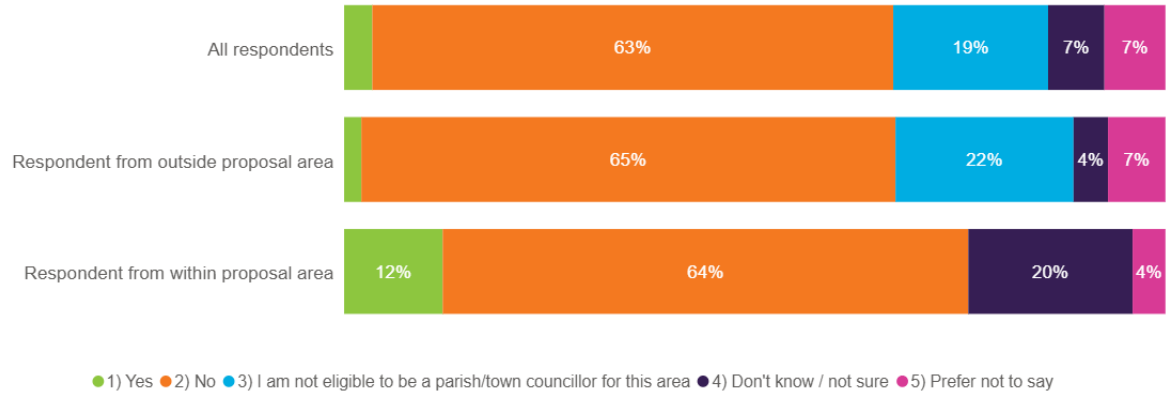
Qh To what extent do you agree or disagree the number of councillors elected to each of the respective wards be as follows: Ensbury Park - 3 councillors; Northbourne - 3 councillors; Redhill Park - 3 councillors



Bases: All respondents – 183; Respondents from outside proposal area – 151; Respondents within proposal area – 26

Q. Standing as a councillor. In order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Redhill and Northbourne?

Three respondents who live in the proposal area said they would consider standing for election as a local councillor in Redhill and Northbourne.

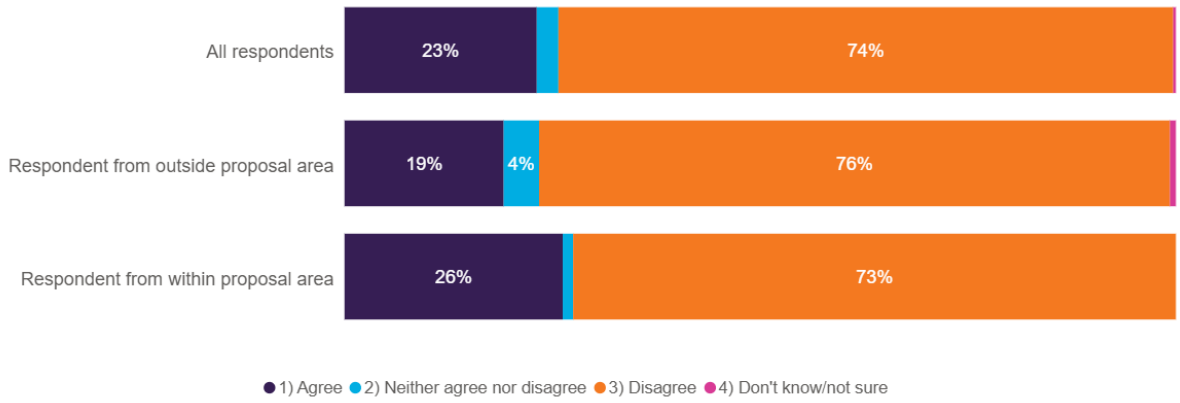


Bases: All respondents – 175; Respondents from outside proposal area – 143; Respondents within proposal area – 25

17 Southbourne

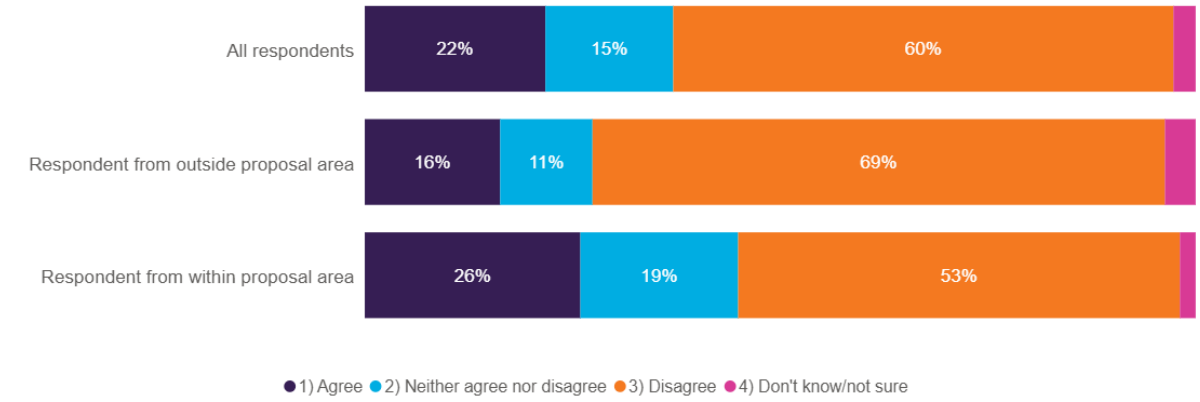
There was a total of 307 responses to this section of the survey.

Qa. To what extent do you agree or disagree a parish of Southbourne be established?



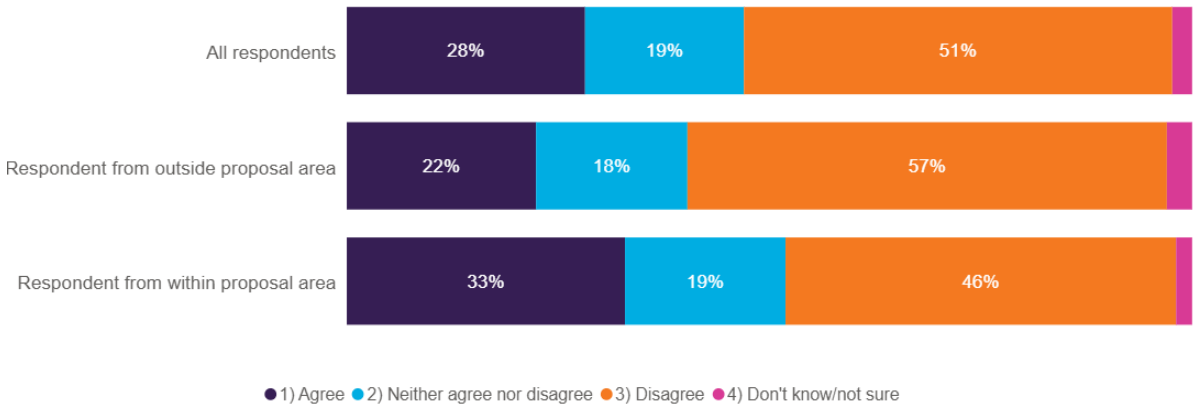
Bases: All respondents – 307; Respondents from outside proposal area – 141; Respondents within proposal area – 160

Qb To what extent do you agree or disagree the boundary of the parish of Southbourne be drawn as outlined in red on the map above?



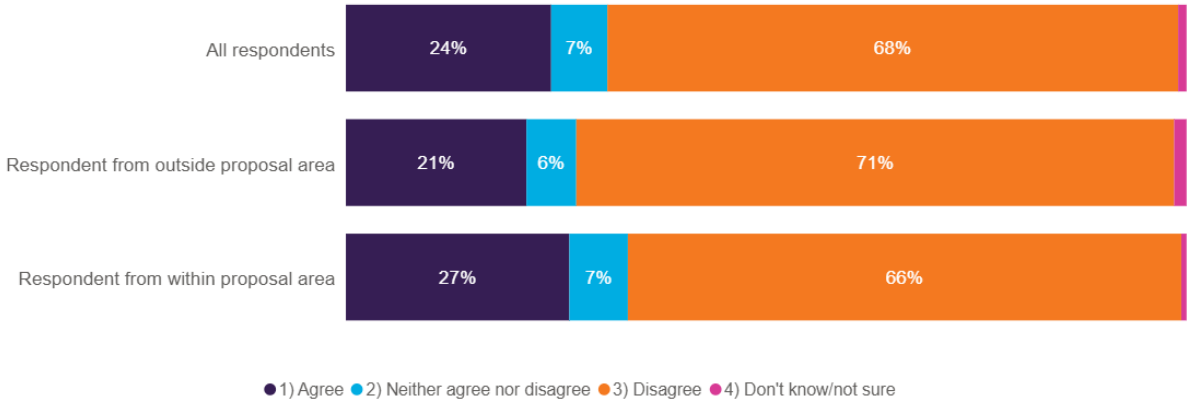
Bases: All respondents – 299; Respondents from outside proposal area – 135; Respondents within proposal area – 158

Qc To what extent do you agree or disagree the name of the established parish be Southbourne



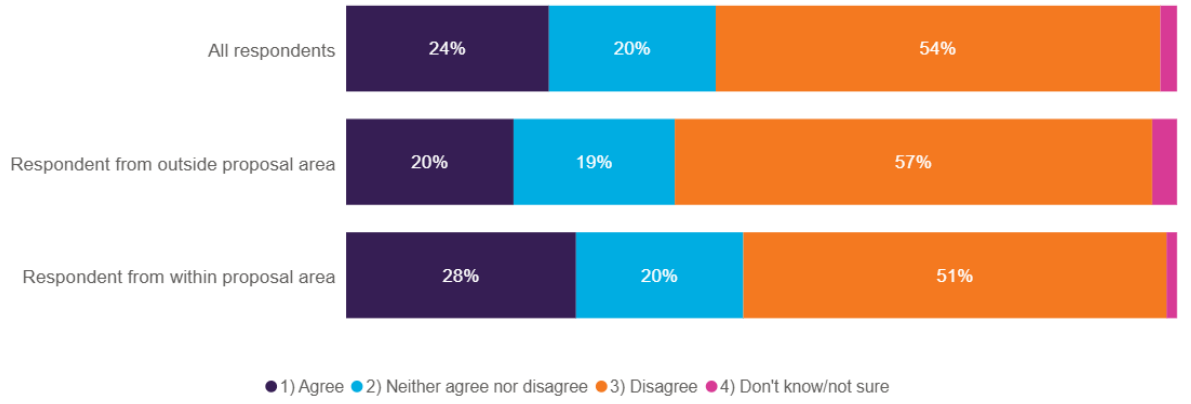
Bases: All respondents – 298; Respondents from outside proposal area – 134; Respondents within proposal area – 158

Qd To what extent do you agree or disagree the parish should have a parish council in the style of community council



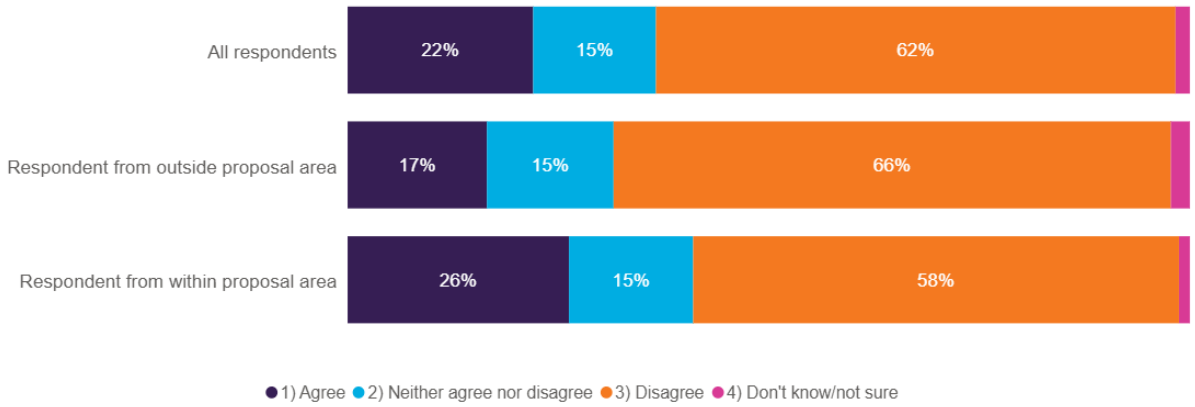
Bases: All respondents – 299; Respondents from outside proposal area – 135; Respondents within proposal area – 158

Qe To what extent do you agree or disagree the name of the community council should be Southbourne Community Council



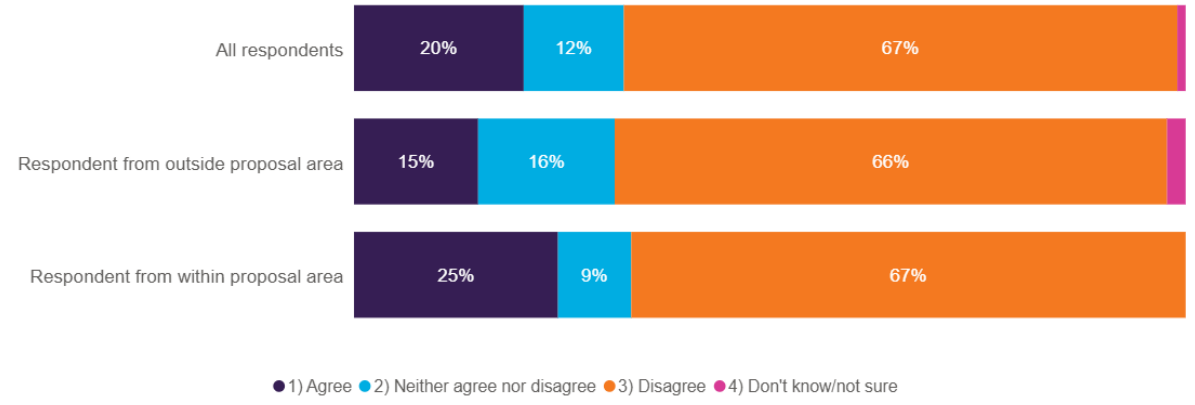
Bases: All respondents – 299; Respondents from outside proposal area – 134; Respondents within proposal area – 159

Qf To what extent do you agree or disagree the parish of Southbourne be divided into four parish wards, comprising the area designated on the map above, and named respectively: Tuckton, Hengistbury Head and Wick; Beaufort; Southbourne Overcliff



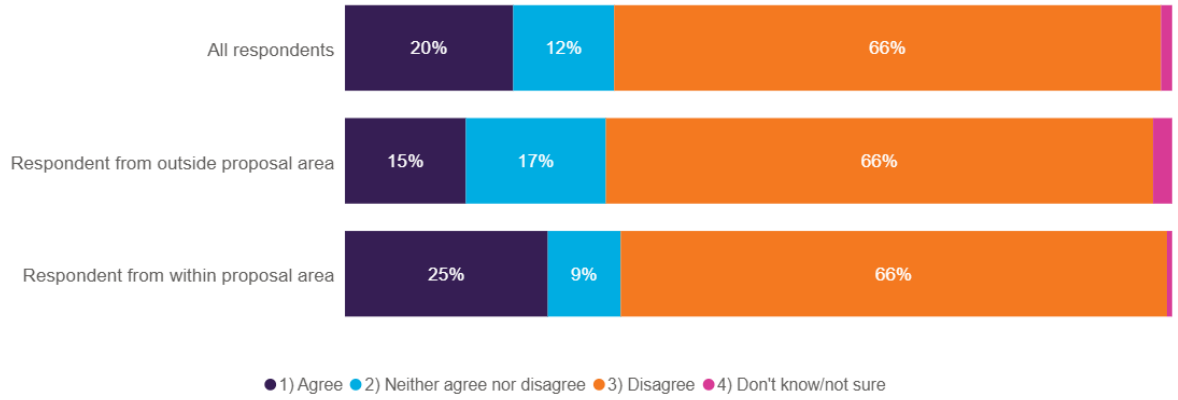
Bases: All respondents – 295; Respondents from outside proposal area – 133; Respondents within proposal area – 156

Qg To what extent do you agree or disagree the community council shall consist of 12 councillors



Bases: All respondents – 299; Respondents from outside proposal area – 134; Respondents within proposal area – 159

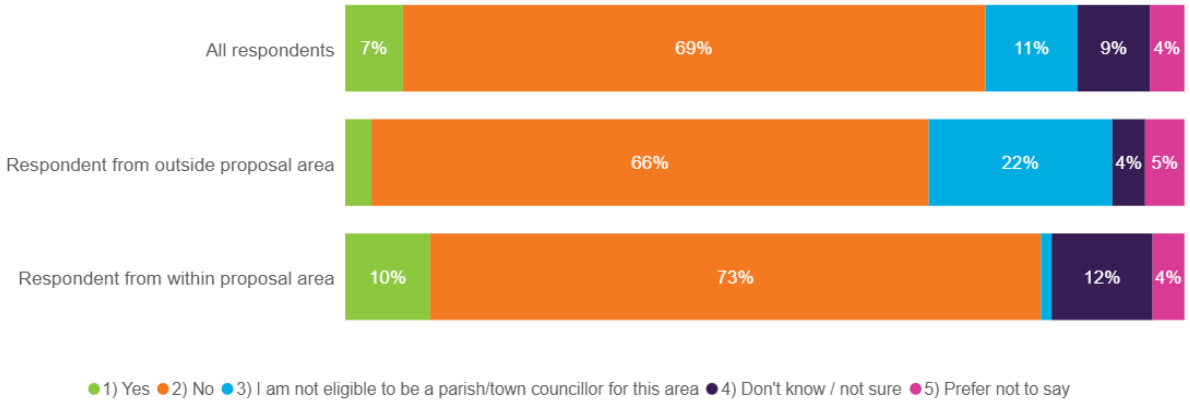
Qh To what extent do you agree or disagree the number of councillors elected to each of the respective wards be as follows: Tuckton, Hengistbury Head and Wick – 4 councillors; Beaufort – 4 councillors; Southbourne Overcliff – 4 councillors



Bases: All respondents – 295; Respondents from outside proposal area – 130; Respondents within proposal area – 159

Q. Standing as a councillor. In order for a local council to operate it will need to have councillors. We would like to understand the level of potential interest of residents in standing as councillors. Without any obligation, please tell us if you or members of your organisation, would consider standing for election as a local councillor for Southbourne?

16 respondents who live in the proposal area said they would consider standing for election as a local councillor in Southbourne.



Bases: All respondents – 291; Respondents from outside proposal area – 128; Respondents within proposal area – 158

17.1.1 Respondent Profile

The equalities profile is shown below.

Equalities	Group	Number	%
Age	Under 16 years	1	<1%
	16 - 24 years	17	1%
	25 - 34 years	68	4%
	35 - 44 years	124	7%
	45 - 54 years	249	13%
	55 - 64 years	401	22%
	65 - 74 years	502	27%
	75 - 84 years	261	14%
	85+ years	30	2%
	Prefer not to say	194	11%
Gender	Female	684	37%
	Male	943	51%
	Prefer not to say	206	11%
Sexual orientation	Straight / Heterosexual	1,361	75%
	All other sexual orientations	95	5%
	Prefer not to say	362	20%
Disability	Yes - limited a little/a lot	278	15%
	No	1,286	70%
	Prefer not to say	264	14%
Disability Type	Hearing (e.g. deaf, partially deaf or hard of hearing)	93	32%
	Reduced physical capacity (e.g. inability to move everyday objects, debilitating pain etc)	114	39%
	Visual impairment (such as blind or fractional / partial sight)	14	5%
	Speech (impairments that cause communication problems)	2	1%
	Severe disfigurement	1	<1%
	Mobility (such as wheelchair user, need for walking aids etc)	85	29%
	Physical co-ordination (e.g. problems with muscular control, cerebral palsy)	12	4%
	Mental illness (e.g. severe depression or psychosis)	17	6%
	Long Term progressive condition (such as cancer, MS, HIV)	38	13%
	Other disability	63	21%
Ethnic Group	White English / Welsh / Scottish / Northern Irish / British	1,429	79%
	Other White	58	3%
	BME	50	3%

Equalities	Group	Number	%
	Prefer not to say	279	15%
Religion	No religion	682	38%
	Christian	766	42%
	Any other religion	49	3%
	Prefer not to say	317	17%
Respondent Type	A community group or organisation	15	1%
	A BCP Council resident	1,821	98%
	A BCP Council employee	47	3%
	A BCP Councillor	30	2%
	A BCP Town and Parish Councillor	8	<1%
	Other	36	2%

Appendix 3 - Consultation poster

Have your say

Community Governance Review Consultation

A proposal to introduce town and parish councils across Bournemouth and Poole*

***and some small changes to boundaries in Christchurch**

You know your area best

After initial public feedback, draft proposals have been developed to create parish and town councils across Bournemouth and Poole and some small changes proposed to the existing town/parish arrangements in Christchurch.

Before any decisions are made, we want to hear your views on these proposals.

→ **Have your say by visiting:**

haveyoursay.bcpcouncil.gov.uk/cgr-consultation

BCP Council

You can collect paper versions of the information document, survey and maps from any library across Bournemouth, Christchurch and Poole.

Consultation closes 11.59pm Sunday 22 June 2025

18 Appendix 4 - Consultation leaflet

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After initial public feedback, draft proposals have been developed to create parish and town councils across Bournemouth and Poole and some small changes proposed to the existing town/parish arrangements in Christchurch.

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